

Sometimes it falls upon a generation to be great,  
you can be that generation

# About the G20 Young Entrepreneurs' Alliance (YEA) Summit

## What is it?

The G20YEA Summit is a forum where young entrepreneurs, thought leaders and world-class entrepreneurship-focused organisations from around the world can meet with their peers, share best practices and develop recommendations to drive youth entrepreneurship in their respective countries. These recommendations are then put forward to leaders attending the B20 and G20 Summits and are actioned by the G20YEA members in their respective countries.

The G20 Young Entrepreneurs' Alliance was founded as a movement to engage the G20 leaders in the cause of youth entrepreneurship, share best practice across borders, affect positive policy change and create a global network of young entrepreneur advocates while building a collaborative entrepreneurial environment worldwide.



## Why?

### The world faces an unprecedented challenge

Most economies are struggling to create enough employment for their young populations. There are currently 1.8 billion youth, of which 90% live in developing countries and 2/3rds of those are underemployed.



According to the latest ILO statistics there are currently 73 million youth unemployed, accounting for more than 50% youth unemployment in many countries.

### Entrepreneurship is the solution



We believe a global problem needs a global solution. In 2010 we created an unprecedented new global network: the G20 Young Entrepreneurs' Alliance. The Alliance is working to promote youth entrepreneurship as a solution to the challenge of economic renewal. We believe that this global movement – and the energy and dynamism it will generate – can transform our societies and our economies.

## What is it trying to achieve?



Courage is not the absence of fear—  
it is inspiring others to move beyond it

You playing small does not serve the world  
Who are you not to be great?

Past summits

+ current G20 Global representatives



Program

6 pillars with a strong focus on female entrepreneurs and women in business



International partnerships  
-- United Nations (UN) Development Program & UN Millennium Campaign  
-- G8/G20 Research group

The G20 global impact is 11 million entrepreneurs in direct networks, 12 million employees and 11 million entrepreneurs in extended delegates and stakeholder networks

Global media mentioning opportunities  
- The spotlight will be on us all



Exposure to global business networks

The G20 global reach is 709 million through all media channels globally over the past 12 months, alliance members host events and media conferences with federal, regional and local government members

**WHY SPONSOR?**

The future is in our hands; contribute with your ideas and company vision to make a difference for generations to come



What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead

It always seems impossible until it's done

## Delegate demographic—Past summit breakdown

### Delegate profile

700 global young entrepreneurs and leaders are expected to attend G20YEA Summit 2014. The key delegate groups include:

G20 international ambassadors to Australia

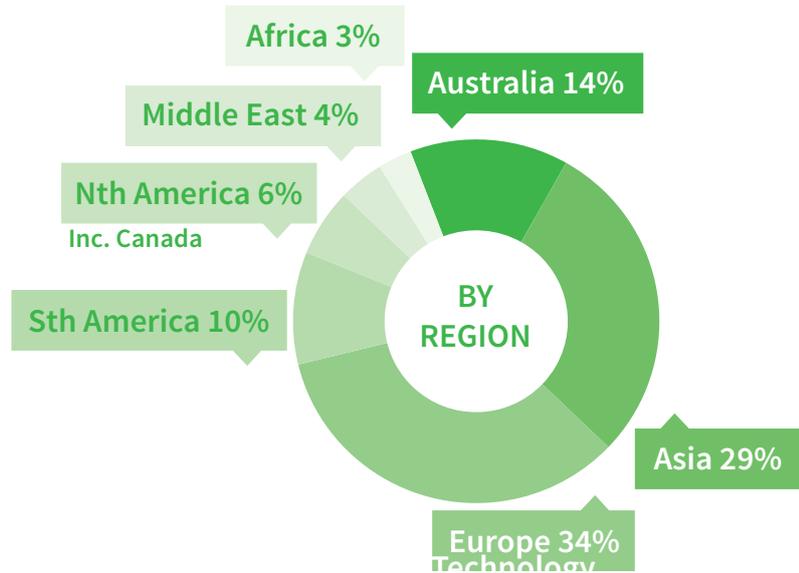
Young Entrepreneurs from associated networks outside of G20 countries

G20 International Sherpas

United Nations

International B20, C20, L20, Y20 and T20

ICC, ACCI, WTO, World Bank, OECD, APEC



### 2014 delegates

Traditionally the Summit attracts delegates from G20 countries, however the Australian G20YEA Summit 2014 intends to open attendance to other Young Entrepreneur leaders, including:

Third world countries

Junior Chamber International global members

Global Entrepreneurship Week (GEW) country representatives

CeBit attendees

His Royal Highness Prince Charles's Youth Business International network members

Entrepreneurs Organisation Global members

### Applying delegate pre-requisites

<40  
years of age

Exceptions may be considered on prior application and acceptance by the summit managers

**BUSINESS FOUNDER**  
**CEO**  
**CHAIRMAN**  
**CFO**  
**COO**  
**CO-FOUNDER**  
**MANAGING DIRECTOR**  
**PRESIDENT**  
**VICE CHAIRMAN**  
**MAJORITY SHAREHOLDER**

A **leader** in building entrepreneurship ecosystems

Clear on the outcome to build an action plan on youth employment and communiqué driven to support prosperous economic growth

High revenue or **high potential business**

Able to add significant value to the action plan through experience within at least one of the 6 pillars of entrepreneurship ecosystems

Education is the most powerful weapon which you can use to change the world