



WAKE UP to India@75: Make your choice NOW!

The 5th Young Indians National Summit 2009

(Sat - Sun) 14-15 February 2009
Indian School of Business, Hyderabad

Sixty one years after Independence, and in the first decade of the 21st century we find ourselves at an inflexion point, when despite the challenges of the times, we see Young Indians raring to engage themselves towards a new India@75. By 2022, we hold for ourselves a vision of a vibrant innovative youthful India in the **forefront of global leadership** with its pluralistic, multicultural, inclusive and secular democracy.

To achieve this we have a very young population with immense talent and hunger who wants to make positive choices for action rather than passive responding. Young people want to increasingly get their share of the global pie by forming networks of project implementers. They want to identify strongly with the best global **Next Practices**. We will see the NextGen set up new social matrices with new fulcrums of thought derived from shared aspirations that will rebalance relationships between business and society.

India will allow equal opportunity to access the vast talent pool through **education and skills development**. Already we see our youth raring to set up new 21st century processes of our own through doorstep banking and microfinance. Our youth has a new adventurous voice willing to tackle global uncertainties.

The purpose of this **5th Young Indians National Summit- 'WAKE UP India@75: Make your choice NOW'** is therefore to reflect, analyze and act on the thinking of young men and women of India who cogitate on the complexities of tomorrow, who see tomorrow, clearly and directly. Professor Dr C K Prahalad, seer and prophet of the business universe, advocates disruptive innovation and making up viable models that spring from local conditions. His Bottom of the Pyramid vision was essentially Indian as also the core competence theory. Both made many companies open their eyes to opportunity and profits anew.

What will be the role of business in the 21st century? We need youthful leadership, authentic and of course inspiring trust and passion equally. Surely the global financial meltdown and the sub-prime crisis is a call to ethical thinking and management. Young people will increasingly need to make businesses participatory; involve people at the bottom of the pyramid so that we make a difference in their lives. We need chief value officers but the new value systems should not be just theories.

As we are realizing now, without a goal post, not just businesses but society and country at large is rudderless with the waters of immense change engulfing it. For the **progressive rural farmer or the MBA** joining the job stream, planning and extrapolating 20 years hence, is of the essence.

Professor Prahalad also dispenses managerial medicine in the form of clearly spelt out hopes and direction that India should be taking. And it is not in terms of numbers or quarterly reports that his mantra lies. **Changing the price performance envelope, using purchasing power parity rather than income as a measure of the human development goal**, going in for hi-tech solutions as well as **sustainable focused development & governance and reviving the glory of Indian arts, science and sports** are his prescriptions. We obviously need Next-gen solutions, disruptive and futuristic and paradigm changing rather than band-aid short term prescriptions.

We are now at the crossroads of an **inclusive growth development model** to build an economy 'of the people, by the people, and for the people'. The companies, institutions and Governments that do pursue this route will not only create the future but act as visible change agents for India's tomorrow and her growth marathon to India@75.

It is the young now who have the most vital role in paradigm shifting, be it micro finance, pre-primary and primary education, health care, sustainable agriculture, and self-governance. A vocal and participative young India can help to build a vibrant economy, strong government, and common cultural identity. The choices need to be made today for India to "March Forward" to the goal post of India @ 75 and beyond and this Summit is a wake up call for all of us who desire for a better India of tomorrow.

Make your choice NOW!

.....

PROGRAMME OUTLINE

Saturday, 14 February 2009

- | | |
|-------------------------|---|
| 1000 – 1100 hrs: | Registration |
| 1100 – 1200 hrs: | Inaugural Session |
| 1200 – 1300 hrs: | Special Plenary
Terrorism: A Trigger for a Breakthrough
Agenda |

Extraordinary times call for extraordinary thinking and action. Today India is at a crossroads. It is now increasingly evident that business will have to factor in the new age of terrorism. Over and above the indefinable human cost, there is an enormous economic cost that has to be paid. Estimates suggest that the recent Mumbai attacks could end up costing the country as much as a billion dollars.

An emotive issue, it is clear to the young generation that if a sustainable solution has to be found, they will have to take greater ownership of the issue and come up with workable solutions. Their aspirations need to be grasped by engaging in constant communication and dialogue. How can Young Indians can take on terrorism with a response that is reasoned, inclusive and long-term?

1300 – 1400 hrs:

Lunch

1400 – 1515 hrs:

Concurrent Session I

Inclusive Growth and New Business Models

Inclusive growth has to be the mantra for reinventing in our country in a variety of spheres. For example, entrepreneurship could be the first answer providing cheap and viable solutions to local problems. Another way is that of a few foundations set up by large companies like Wipro and Bharti which are slowly working a quiet revolution in small town India. Young India with new leadership could make this inclusion swifter, sharper and more visible. In fact young Indians round the globe have been enthusiastic partners in the Indian growth story. Again, the Bottom of the Pyramid approach has thrown up social entrepreneurs like Vikram Akula who have put in place reliable and quality infrastructure through micro finance. A top priority for long-term answers is to get the youth to take over the reigns of 21st century progress.

1400 – 1515 hrs:

Concurrent Session II

Students: Demands of a New Class

Arising out of the challenge in meeting new aspirations is a vibrant education system. Education can nudge our youngsters towards making informed choices. For this, we need immediate funding through innovative methods of doorstep financing. Again, we need to make teachers a valued part of our society as it was before. Youngsters could tap into wall-less innovative education that will help capture new global opportunities. Driving change in

mindsets of education providers and becoming education entrepreneurs themselves is a vital option for youngsters. Global needs dictate a knowledge economy that demands multidisciplinary learning along with robotics, bio-medical engineering, environmental sciences, performance materials, financial engineering, advanced process control and computer art. At more advanced levels, the focus has to be on analytical abilities, critical thinking, investigative skills and independence of thought for innovation. India has to be truly positioned on the hub of youthful energetic innovation.

1515 – 1535 hrs: Tea and Coffee

1535 – 1650 hrs: Session III
Education and Skills - The Foundation For A
New Vision

Today, India's demographic dividend is the world's hope. Over 52 per cent of us are under 35 years. While our innovation and science prowess is highlighted in Chandrayaan, we must also set goals like a high octane Google or a paradigm changing Internet that has revolutionized the planet. With our high democracy and demographic dividend, we could soon enough trigger paradigm changing innovative solutions for our own needs. However, to engender aggressive innovators, we need a free thinking universe where youthful experimentation is rewarded. We need to completely overhaul our existing education system. More corporate universities in tandem with increased mentorship and interdisciplinary studies would surely inspire future Nobel laureates. That could indeed be a fruitful and enriching benchmark of corporate success.

1650 – 1800 hrs: Session IV
Renaissance of Art, Science and Sports in
India

The fabric of a nation is not just economic might. Every civilisation flowers when there is economic stability and a parallel outburst of human endeavour through art, music and sport. Human aspiration challenges itself through its trysts with its exploration of its own limits. Through the ages it is the imagination of the youth that stretch ingenuity. Again, the arts have always given perspective to the structured world of the mechanical and digital. Every once in a while a philosopher or ethnologist tells us what path we are taking and helps human society self correct.

Today an Abhinav Bindra or a Sania Mirza, a Vishwanathan Anand, or Shah Rukh Khan, have given us a sorely needed sense of pride and self-definition on the global stage. By 2020, our young creative minds should contribute self-defining works of New Age art to the world.

1800 hrs: Close of Day 1

2000 hrs: Dinner

Sunday, 15 February 2009

1000 – 1100 hrs: Session V
Governance: Participatory Democracy and Moral Leadership

The moment is opportune for us to look at the choices we have made and are making as a nation that shapes our future as citizens, society and as a democratic polity. The foundations of our democracy mandate an active and participative electorate. The preamble to our constitution supports this, its beginning words “We the People..” signifies that the power is vested ultimately in the hands of people of India and that we as citizens have given ourselves our own constitution and have not been given the same by an outside power. It lays down the most important national goals of: justice, liberty, equality and fraternity.

In our pursuit of our national goals we find ourselves asking critical questions: How does one protect the rights of an individual without compromising the larger benefit of the society? How can we use our liberty and equality to ensure that governance in our nation is executed with professional and moral values? What is the role spirituality and religion can and should play in ensuring our secular existence? What is the role of individuals, businesses, civil society organizations, and Governments in shaping a nation of equal opportunities that aims for moral leadership and collaborative inclusive development driven by a participative democracy?

1100 – 1120 hrs: Tea and Coffee

1120 – 1300 hrs:

Concurrent Session VI

India's Quest for Global Leadership

The time is now when the world is willing to listen to the need for new models of corporate structures with global scales and secular, innovative and ethical managements. It is a gap that Indian companies can fill over the next 15 years. Already the seeds of this push toward leadership are in evidence among a host of companies ranging from the Tata Steel and Suzlon to Infosys and Dr Reddy's. As they look to scale up to global size and presence, they will also need to internalize the process of being a multinational based on a secular work force, a strong world view in terms of markets and orientation and ethical standards that set the pace for a new world order. That should set the pace for a young and new world order. How can India prepare for that?

1120 – 1300 hrs:

Concurrent Session VII

Indian Farming: Reviving the Seeds of a New Revolution

After the high point of the Green Revolution, India's farmers have been waiting a new wave of opportunity. This could well be the moment to grasp. For example, agriculture and food processing could transform India if companies could deliver microfinance, provide technology inputs, generate awareness of the farmers' own potential and ship this into retail depots. In fact if the business model needs any gearing, it must also become gender sensitive and involve women in all its schemes. Corporatising agriculture would also be a win-win proposition for the farmer as well as companies? Despite the current challenges, Indian farmers have shown that they have the resilience to make a comeback. How then can progressive farmers and sons of the soil show the way in this new scheme of things?

1300 – 1400 hrs:

Lunch

1400 – 1530 hrs:

Valedictory Session

Translating Ideas into Actions: A New Roadmap

1530 hrs:

CLOSE OF SUMMIT