

Vision:

To create and develop an ecosystem for India to become a Nation of Startupreneurs

CII Startupreneurs Forum

India has a large youth population within the age group of 25 to 35, and a sizeable section of this population is going to enter the job market in next 10 years. This young workforce has high level of aspiration to build enterprises,

and an intrinsic capacity to take risk. With the current rate of growth of the economy and approaching saturation level for employment in the existing industry structure, it looks untenable in the long run to provide jobs for this growing workforce. The public sector is also not a viable option for creating jobs in this magnitude. In this situation it is only natural that India should nurture its entrepreneurial ecosystem and create more start-ups, to generate employment for a large section of its population below the age group of 40. Demographic dividend will be a reality only when educated Indian youths and skilled workers either start getting employed in high income ventures, or start their own business as entrepreneurs.

In order to encourage the Indian youth and skilled workers to start their own business, CII has initiated the concept of Startupreneurs since 2014.



Startup Definition

Startup definition

- a) Up to five years from the date of its incorporation / registration, and
- b) If its turnover for any of the financial years has not exceeded Rupees 25 crore

Provided that any such entity formed by splitting up or reconstruction of a business already in existence shall not be considered a 'startup';

Explanation

1. An entity shall cease to be a startup on completion of five years from the

date of its Incorporation / registration or if its turnover for any previous year exceeds Rupees 25 crore.

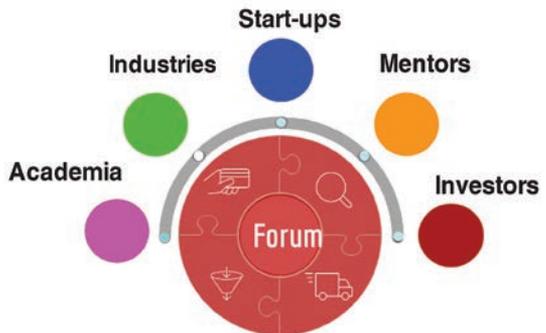
2. Entity means a private limited company (as defined in the Companies Act, 2013), or a registered partnership firm (registered under section 59 of the Partnership Act, 1932) or a limited liability partnership (under the Limited Liability Partnership Act, 2002).
3. Turnover is as defined under the Companies Act, 2013.

CII Support to the Startuppreneurs

CII Support to the Startuppreneurs

To promote the Startuppreneurs, the Startuppreneurs Forum would organize a number of support programmes through a multi modal approach such as:

- Road shows
- Online Webinar series
- Boot camps
- Industry Mentorship service
- Angel & VC meets
- Pitch Fest
- Role Models Meet
- Training Programmes
- Seminars & Conferences
- Regional Startuppreneurs Fest



Stages of Startup Approach

Stages of Startup - Approach

Typically there are 5 stages in a Startup approach which is typically pictured as below.



CII Startpreneurs Forum Membership

CII Startpreneurs Forum operates with a membership approach at the regional level. The membership is given to the categories of companies as follows:

- a. All companies falling under the definition of Startups as defined above are eligible to become members
- b. Venture capitalists, Private equity fund companies, etc

Start-ups Coalition

The Start-ups Coalition is a portal to interconnect different stakeholders in the entrepreneurial ecosystem and build a stronger nurturing environment for start-ups in India. The portal will be a one-stop-shop to get an insight on the various CII start-up activities that are being organised at the national, regional and state level.

With a policy first approach and an array of services like assessing investment worthiness, mentorship, strategic

investments, and access to incubators, the Coalition will help to give an impetus to the startup sector.

The Start-up Coalition aims to leverage CII's extensive industry network to enable both technology and non-technology start-ups from all over the country to get off the ground and reach new heights.

Benefits to Membership

Members of the CII Startuppreneurs Forum are eligible for the following:

- a. Receive Email communication of programmes organized by CII Startuppreneurs Forum on regular basis.
- b. Discounted fee for members for some of the programmes of CII Startuppreneurs Forum.
- c. Newsletters prepared would be circulated to the members.
- d. Contribute in the development of the Eco-system for the growth of Startuppreneurs in policy advocacy to the government.
- e. Startuppreneurs can sponsor the programmes organised by different offices.

Membership details

The general membership details are given below. This is subjected to change based on the necessity felt at that point in time.

- The membership would be on an annual basis coinciding with the calendar year.
- The physical location of the companies would define to which region they should take up the membership.
- Applications received online would be submitted to the committee





for their approval. It is only after the approval of the committee, applicants would become members of the CII Startuppreneurs Forum

- Acceptance / rejection of an application is solely at the discretion of the committee and their decision would be considered as final.
- The committee of the CII Startuppreneurs Forum, reserves the right to discontinue membership at any point in time, without prior information.
- The members of the Startuppreneurs forum would not have any rights in governing, voting or standing in elections of CII.
- At the end of 5 years after registration of the startup, the membership applicability to CII India Start-up Forum would cease to be applicable.
- Such members can consider taking up the membership of CII.

Fees : Membership & Specialised services

Membership Fee:

The membership fee for each member, whether new member or existing, shall be calculated as per the table below:

Category	Annual Membership fee	Annual Membership fee incl taxes (*) as applicable (presently 15%)
Start-ups	Rs. 5,000 /-	Rs. 5,750 /-
Start-up investors and service providers	Rs. 5,000 /-	Rs. 5,750 /-

(*) Subject to change based on Government of notifications.

Note: For new Startups taking membership between January–June, the membership fee would be as indicated above and 50% if the membership is taken between July–December. For the subsequent years, full membership fee would be applicable.

Specialized services fee

CII Startuppreneurs Forum also provides specialized support services such as mentoring, IPR registration, seminars, conferences, conclaves etc. There would be separate fee for these services / programmes. Details can be had from the respective membership desk officers.

Submission of Application to CII Startuppreneurs Forum

STATES COVERED

**Andhra Pradesh, Karnataka, Kerala,
Puducherry, Tamil Nadu, Telengana**

The Regional Director

**Confederation of Indian Industry
(Southern Region)**

Prof C K Prahalad Centre

98/1, Velachery Main Road Guindy, Chennai– 600 032

Email : ciisr.startuppreneurs@cii.in

Phone : +91-44-42444555 - Extn. 532 / 539



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 8000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

The CII theme for 2016-17, Building National Competitiveness, emphasizes Industry's role in partnering Government to accelerate competitiveness across sectors, with sustained global competitiveness as the goal. The focus is on six key enablers: Human Development; Corporate Integrity and Good Citizenship; Ease of Doing Business; Innovation and Technical Capability; Sustainability; and Integration