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Uday Kotak

PRESIDENT CII

I congratulate CII's Young Indians (Yi) for a remarkable year. Yi has indeed moved ahead with a firm sense of purpose and resilience, overcoming the unprecedented challenges brought about by the global pandemic COVID-19, to build engagement and connect with the youth in keeping with their theme for the year, connecting the last mile leader. Proactively aligning the Yi activities and initiatives to causes and issues with a call to action, inspiring the youth was amply reflected by Yi's ability to increase both its membership and chapter network during a period fraught with uncertainty. This is a true testimony of Yi's mission to be a dynamic youth movement, building positive influence and compassionate mindsets for the future of our country.

It is encouraging and commendable to witness the commitment and faith amongst Yi fraternity as they take up the agenda to create a difference on the ground in building collaboration and engagement with their stakeholders – MYTRI – Membership, YUVA, Thair and Rural Communities. The outstanding COVID-19 relief work undertaken across Chapters pan-India exemplified the Yi spirit of service and humility and brought succour to many.

With clarity of mission, CII's Young Indians drives meaningful change by partnering with key stakeholders and engaging in initiatives to bond, learn and grow with the objective of influencing positive change. The social initiatives of Yi which create community awareness and instill a sense of responsibility and empathy amongst youth at large in building a better tomorrow for one and all is highly admirable.

I once again congratulate Kartik and Smita, and the Yi Leadership and Yi fraternity for taking forward the agenda of building and strengthening the foundations of an inclusive India with great commitment and belief.

I wish Team Yi all the very best in the years to come.



Chandrajit Banerjee

DIRECTOR GENERAL CII



I take this opportunity to applaud CII's Young Indians (Yi) on its vision and mission to continuously evolve into a one of its kind movement to collaborate, co-create and influence India's future. Over its 18 years of existence, Yi has surged ahead to creatively build an effective forum for bringing together and engaging youth on the shared vision of building a nation of their aspirations.

A year unprecedented in recent history brought out the true strength and dynamism of Yi as it overcame all odds and continued to grow to 54 city chapters, integrating over 3300 young entrepreneurs and 29500 YUVA student members. Coming together to believe in a shared vision of driving transformation through meaningful dialogue and value-based engagement, Yi's strength is its power to believe, engage and connect with its stakeholders through its several initiatives and activities aligning to nation building and youth leadership. Yi outreach to build international linkages and connections for its members in a year where mobility was severely curtailed, and the real world transformed into a virtual one, is most enterprising.

I would like to specially commend the Yi YUVA programme which engages with college students in areas of skills, enhancement and community initiatives. Involving young adults as volunteers and collaborators for the several activities organized by Yi Chapters across the country is indeed a critical aspect of driving change which Yi has very effectively championed. Guiding our youth to build empathy, awareness and humility as they evolve into becoming tomorrow's leaders will go a long way in strengthening the economic and social fabric of our diverse country. Yi's efforts to direct stakeholder engagement in areas related to climate change, accessibility and rural entrepreneurship our most timely.

As an integral part of CII, I look forward to Yi proactively championing innovative initiatives and programmes to continuously drive positive change under its pillars of nation building and youth leadership, strengthening the resolve to connect and engage young minds to build India's future.

I congratulate Kartik and Smita for most ably and successfully leading Yi in 2020 and wish the entire Yi team all the very best as we move ahead with tenacity and conviction to overcome the challenges that the year has brought all of humanity.



Kartik Shah

National Chair, Yi

"Connecting the Last Mile Leader"

My Fellow Leaders

As I write this note, my mind races through 'The Year That Was' and it gives me a great sense of satisfaction and immense pride on how the year panned out, that too despite all the limitations!

When we started the year, the vibrant and enthusiastic team came together to build upon the foundation and ideas of our predecessors. Meticulously, we made a lot of plans to Scale up, Go Digital and Realign Young Indians towards Vision 2030.

To achieve this, we created a 360 degree structure of the organization and classified Awareness, Action and Advocacy into specific roles within the Yi stakeholders and leaders.

Before we could put this in action, entire humankind experienced the meaning of 'Man plans, God laughs'. While we were busy making plans, we got hit by the pandemic and how! All these meticulously made plans toppled and actions came to a screeching halt and priorities had to change course in a blink of eye!

We felt like the uncompromising determination was changing to anxiety and fear amongst members. To address this, we came up with a unique leadership program Re-Invent - The Way Ahead; for Chapter Chairs. This was a weeklong intensive program enabling leaders to introspect and reflect on Leadership, Personal Awareness, The Power of Emotions, Values, Limitations & Challenges and Wellness immediately during the onset of debilitating COVID-19.

For our members there was no relenting under any circumstances. Yi took this challenge head on. With the formidable support of the National Management team, the Governing Council and the Chapter Leaders; we immediately swung into action. We put on hold all our plans to rethink, re-evaluate, and replan the entire year.

It is our agility that helped us swiftly adapt to the digital way of connecting, breaking geographical barriers of Zones, States or Regions and bringing Yi closer as one big family. As was the need of the hour, we focused on the immediate community needs and created an action plan for COVID-19 relief work. Our strength, belief, compassion, positivity and empathy were abundantly evident in the extensive relief work undertaken by all chapters impacting approximately 7,14,795 beneficiaries. We implemented projects such as distribution of masks, gloves, sanitizers, foot operated hand wash / sanitizer dispensers, Covid testing booths, disinfectant tunnels,

"Sughadharam", our unique handsfree handwash stations that promote hand wash hygiene along with water conservation. I am happy to share that we installed 34 Sughadharam units in public places like bus stations, railway stations benefitting thousands every day. Our members came forward to help migrant workers and stranded people with ration packets and cooked food packets through our chapter networks, across the country. To optimize our efforts, we used technology to reach out to maximum beneficiaries. We designed a microsite to publicize a Covid Resource Center for quick and easy access to Covid Material Vendors.

Gradually, we found a footing in the post Covid scenario and decided to start work on our Vision 2030. As conceived at the beginning of the year, we planned to work on our flagship projects and verticals with our various stake holders- **"MYTRI"**

M - Members - a strong network of 3388 leaders

Y - Yuva our network of approximately 29,500 university students

T - Thalir our network of schools

Ri - Our Rural Initiative **"Rurban"** where we try to empower rural communities

While implementing community projects, increasing membership and consolidating activities towards Vision 2030, we also focused on increasing our reach, both internal and external, to achieve holistic scaling up of the organization with over 3300 activities and initiatives throughout the year

Our approach included the following:

- We classified the National Management Team to forge alliances with subject matter experts, government agencies and International bodies to ensure **Advocacy** by creating White Papers. I take great pride to share that this year we secured a seat on the table of Unicef and We PROTECT Global Alliance.
- To increase internal reach, the Regional Management teams collaborated with the Chapters to scale all projects and initiatives and collate data to substantiate the White Papers.
- Our Chapters are the key which collect the tangible data with pertinent parameters, to help create significant White Papers.
- I am happy to share the increase in Yi reach in the form of 8 new chapters and relaunch of Dehradun, Srinagar and Sikkim chapters
- Our strategic Social Media communication and campaigns designed to reinforce responsible leadership, positivity, engagement, compassion and connectedness have helped us develop a thriving relationship with all our stakeholders throughout the year

We did all we could even in this difficult year for our on-going projects:

Accessibility, Gift an Organ, Road Safety and Masoom. Under Masoom we also organized a 2-day virtual summit with eminent global speakers from across the world on the theme "Future of Keeping Children Safe".

To add to the already impressive repertoire of Yi Projects, we also introduced a new Project: "Climate Change" with a focus on "Water Conservation".

Another initiative introduced on Handloom Day was a project to promote weavers and craftsmen of India's rural communities with an objective to build awareness and create linkages for the weavers and craftsmen of our rural communities across our Chapters and introduce them in the Yi ecosystem.

Not being able to meet our YUVA personally did not deter us. We organized a range of e-activities for them such as Mental Health Awareness Workshops, Skilling in Advance Excel & Logistics, helping with employability and influencing entrepreneurship by introducing Design Thinking Workshops and conducting Huddles and Blue Ocean Dialogues for identifying White Spaces through Innovation. For our rural stakeholders, we launched the much-needed Smart TV program to empower them with digital infrastructure for their schools.

While working for the community, during these tough times, we also ensured that we strengthen our ties and bond with each other as it was important to build a sense of comfort across the Yi family too. We built Peer to Peer Learning through with various Speaker Series, Webinars, Online Workshops. We conducted around countless + digital learning events across Yi. We brought together a Forum of Members through Inner Circle to handhold in various aspects of Leadership. We also added diverse Special Interest Groups to the existing ones of Golf, Running and Book Club. The new SIGs are Cycling, Culinary, Market Investors and Angel Investors.

We paved way to increase women participation in Yi leadership through our specially curated initiative, "TogetHer Tribe" to bring about a balance in diversity.

Our international engagements garnered tremendous traction through more than 12 successful virtual bilateral sessions with young entrepreneurs from countries like Mexico, Canada, France, Sri Lanka, UK and many more; through our membership of the G20 Young Entrepreneurs' Alliance (YEA) and Commonwealth Alliance of Young Entrepreneurs - Asia Pacific. We also led a 40-member delegation to the G20 YEA 2020 Saudi Arabia Virtual Summit fostering a Growth Network in Yi.

We take joy in sharing that our ambitious Yuva Onboarding Process went digital this year and we also launched the much-awaited Yi App. The Yi App is not just a communication platform for members but also a CRM tool to understand the interests of members across our tribe.

It is only the enthusiasm and the relentless dedication and passion of the leaders that we brought together 1800 people to celebrate the Annual Flagship Summit: "Take Pride" virtually on the theme of Youth; not just for two days but for two months giving the members an overall experience of Golf Tournaments, Marathons, Team Building games, exposition and a symposium of Speakers.

I feel a deep sense of gratitude towards my Core Group, who are not only my mentors but also a constant source of inspiration and my support system. We were always heard and motivated by the CII Leadership Mr. Uday Kotak, President, CII and Mr. T V Narendran, President-Designate, CII. I thank Mr. Chandrajit Banerjee Director General, CII for his relentless support.

I would also like to put on record the unstinted support of Mr. Virendra Gupta, Deputy Director General CII, Radhika Dhall, National Head, Yi and her entire team of Fantastic Four; to make all this possible.

What is remarkable is when I look back at the year, I see that Yi has grown from an organization to a movement. I was extremely lucky to have Smita as my fellow leader by my side through thick and thin without her collaborative leadership all this would have been a difficult in this tumultuous year. I also thank the Governing Council with whose support we managed to exceed our expectations and build new aspirations not just to rebuild but to soar to greater heights as "One Voice One Tribe". I wish Smita and Raunak a fantastic year and I am sure with their Passion and dedication we will see Yi entering the Next Dimension of Success .



ABOUT Yi

Young Indians (Yi) is a movement for Indian Youth to converge, lead, co-create and influence India's future. Yi, an integral part of the Confederation of Indian Industry (CII), was formed in the year 2002, to create a platform for young Indians to work towards realizing a dream of a developed nation.

It has a growing, inclusive membership across all geographies and demographics with over 3300 direct members in 54 chapters, and 29500 students YUVA members from colleges. The Yi membership includes young progressive Indians between the age group of 21-45 years and comprises young entrepreneurs, professionals and achievers from different walks of life.

Through thousands of impactful projects and activities divided primarily into three areas; "Youth Leadership", "Nation Building" and "Thought Leadership", Yi hopes to emerge as the premier Indian youth organization having a voice on relevant platforms that work on solving India's problems. Yi grooms its members for offices of significance and enables Indian youth to converge, collaborate and co-create using an expanding digitally enabled network.



Under Youth Leadership, Yi works effectively for promoting leadership skills for its members through programs in entrepreneurship and innovation. Yi is one of the proud founders of the G20 Young Entrepreneurs Alliance (G20 YEA) & Commonwealth Alliance of Young Entrepreneurs – Asia Pacific (CAYE- Asia Pacific) & engages the youth through international missions to many countries around the world to understand and learn from the best practices and cultures. Yi's student wing 'Yuva' engages over 29500 young dynamic students from various educational streams through 130 Yuva Institutions.

Under Nation Building, Yi engages its members under its projects as MASOOM, Gift an Organ and Road Safety. Yi also works under the broad categories of education, environment, healthcare, employability, arts (sports & culture), rural initiatives, accessibility & disaster management contributing positively to its surrounding ecosystem and the nation.

Under Thought Leadership, Yi engages its members through a Contributory Movement of Constructive Action, Collaborative Reasoning and Collective Voice. Yi conducts learning sessions with industry experts to impart experiential learning through interactions and discussions. Yi Leadership Academy (LA) upholds the founding principles, values, and instills the same in Yi membership through Yi Leaders Fellowship Program. Yi organizes its Annual Flagship Summit Take Pride to come together as one and celebrate Yi's achievements, brainstorm over the future roadmap, share and showcase the effort of its membership from across its 54 chapters.

With Eighteen years of glorious past and decades ahead that promise nothing short, Yi intends to become a larger movement of young people with a conviction in "We Can, We Will".

Confederation of Indian Industry (CII)

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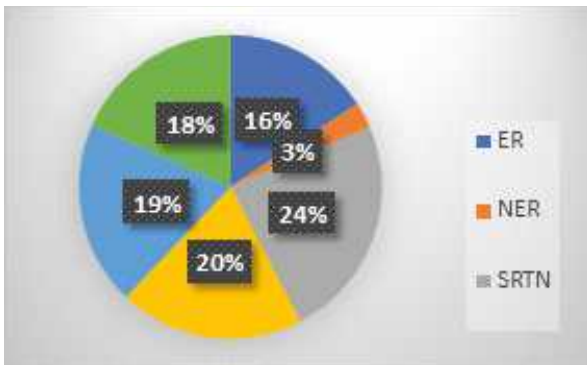


MEMBERSHIP REPRESENTATION

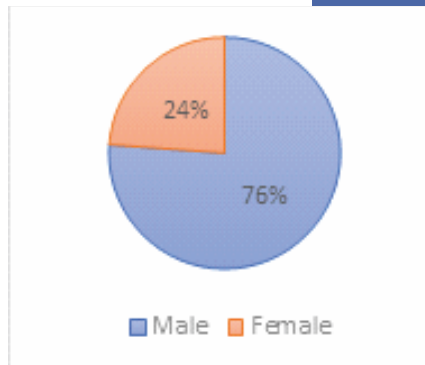
Yi has scaled new heights in opening new chapters, the reach expanding to 54 chapters with chapter launched in Nashik, Aurangabad, Kanpur, Kota, Surat, Mangalore, Karur & Kanchipuram . Also, strengthened the existing ones with Srinagar, Dehradun and Sikkim being relaunched during the year.



Regional Membership ratio



Gender Ratio





Yi PAST NATIONAL CHAIRS



SANJAY REDDY



NRAYANA SETHURAMON



RAJAN NAVANI



JAYDEV GALLA



RAHUL MIRCHANDANI



BHAIRAVI JANI



SHANKAR VANAVARAYAR



ANUPAMA ARYA



SRIKANT SURYANARAYAN



D N V KUMARA GURU



SHAURYA VEER HIMATSingKA



RAGHU KAILAS



JACOB JOY



ANUJ KOTHARI



ANNUSH RAMASAMY



Yi NATIONAL LEADERSHIP TEAM 2020



KARTIK SHAH
NATIONAL CHAIR



SMITA AGARWAL
NATIONAL VICE CHAIR



VIRENDRA GUPTA
DEPUTY DIRECTOR GENERAL, CII



RADHIKA DHALL
NATIONAL HEAD



Yi NATIONAL EM TEAM 2020



SIDDHI KAPOOR
National Executive Member



MAYANK JAIN
National Executive Member



SANDEEP CHAUHAN
National Executive Member



SAMSUDEEN M
National Executive Member



ROHIT BAHL
National Executive Member



NATIONAL MANAGEMENT TEAM 2020

• REGIONAL CHAIRS



SAURABH SUREKA
EAST



SHREYANS KASLIWAL
NORTH



DR. KAUSHIK MURALI
SOUTH TKKA



RAJ BHARAT
SOUTH TN



SHRINJAY JOSHI
WEST



VIJAY SHARMA
NORTH EAST

• VERTICAL CHAIRS



VIJAY DARSHAN JEEVANGAN
Accessibility Chair



YASHODHARA BAJORIA
Branding, Communication & Digital
Ecosystem Chair



ALIFIYA CALCUTTAWALA
Climate Change Chair



PRANAV BHAVSAR
Innovation-chair



RAVI SHANKAR
Gift An Organ Chair



PRAVEEN AGARWAL
Governance Chair



ROHIT KAUNTIA
Entrepreneurship Chair



NAMRATA KHONA SAMRA
Leadership Academy Chair

• CHAIRS



VIVIN MATHEW
International Engagement (CAYE) Chair



VISHAL KUMAR AGARWAL
International Engagement (G20 YEA) Chair



PIYUSH GARG
Masoom Chair



HARSH KHEMKA
Learning Chair



UTSAV AGARWAL
Road Safety Chair



RAUNAK GOYAL
Membership Chair



DILIP KRISHNA
Yuva Chair



CHANDRASHEKAR DP
Thought Leadership Chair



ANUJ AGARWAL
Rural Initiatives Chair

• CHAPTER LAUNCH CHAMPIONS



KVULO LORIN
North East



VINOD AGRAWAL
West



ABANIS NAYAK
East



JAIDEEP AHUJA
North



RAJESH KUMAR B
South TKKA



ADITHYA ROONGTA
South TN

- SPECIAL INVITEE



FATHIMA BATHOOL MALUK



KUMAR BAGRODIA



RACHANA JAIN



RASIKA WAKALKAR



CHAPTER LEADERSHIP 2020

- EASTERN



ANAND KEJRIWAL
Kolkata



ANUJ SHAH
Siliguri



DIVYA TANEJA
Jamshedpur



RASHMI GUPTA
Bhubaneswar



RITESH GUPTA
Ranchi



SHASHANK NATHANI
Raipur

- NORTH- EASTERN



HAMAD BERSLEKAR
Guwahati



MAGGIE LALNUSANGI
Mizoram



MEDONEIZO PUTSURE
Nagaland

• NORTHERN



RITESH SOOD
Lucknow



JALESH ARYA
Jaipur



KANAN AGARWAL
Kanpur



KARAN KALIA
Chandigarh



RAHUL SINGHAL
Dehradun



SARDAR NASIR ALI KHAN
Srinagar



SAURABH SHOURIE
Kota



VARUN JAIN
Delhi



ROHIT PURI
Noida

• SOUTHERN (TKKA)



DIKSHITH RAI
Mangaluru



DR. SHRINIVAS M JOSHI
Hubballi



JACK BEN VINCENT
Trivandrum



PRADEEP M
Mysuru



PRADEEP PALADUGU
VIZAG



PRANAV M JOSHI
Kochi



RAKESH SURANA
Hyderabad



SANGEETHA MUTHUAVINASHIAPPAN
Bengaluru



TEJA BODEPUDI
Amaravati

• SOUTHERN (TN)



ABHISHEK RAJVIR
Salem



AISHWARYA ARJUN
Coimbatore



CHETAN GANDHI
Tiruppur



K DHANUSH MATHAN
Thoothukudi



KALYANASUNDARAM
Madurai



KETAN VORA
Trichy



PRASHANTH UDHYAKUMAR
Kanchipuram



TAMIL SENGOLAN
Puducherry



THIAGARAJAN T
Erode



VENGAT RAGHAVAN
Karur



VISHAL MEHTA
Chennai

• WESTERN



AMOL MIRCHANDANI
Mumbai



ANIRUDH DEMPO
Goa



ANUJ GARG
Bhopal



AYUSH JAIN
Indore



JANAK SARDA
Nashik



MIHEER VAIDYA
Aurangabad



NAMRATA BHATT
Rajkot



RUSHIL TAMBOLI
Bhavnagar



SONAL BHAVSAR
Vadodara



VAROON CONTRACTOR
Surat



VARUN MUKHI
Pune



VIRAL JAYESHBHAI SHAH
Ahmedabad

PILLARS ^{OF} PROGRESS

NATION BUILDING

Masoom
Road Safety
Gift An Organ
Entrepreneurship
Innovation
Rural Initiatives

YOUTH LEADERSHIP

Yuva
Learning Sessions
Learning Missions
National Summit
International Engagement







NATION BUILDING

• MASOOM



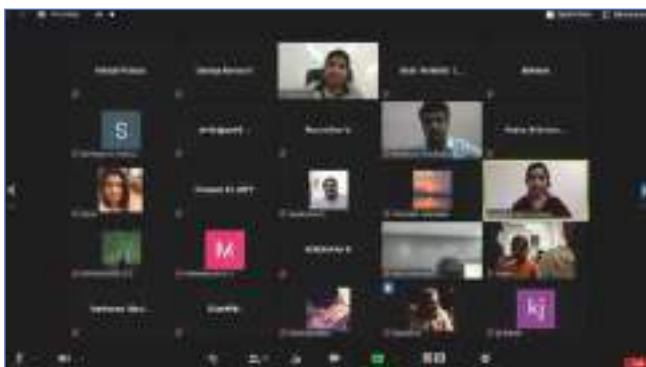
Young Indians conceived **Project MASOOM** to keep children safe and it was nationally launched by Kailash Satyarthi, Recipient of the Nobel Peace Prize & Founder, Bachpan Bachao Andolan at Yi annual summit "Takepride" on 12th March 2015. Masoom is one of the key projects of Yi, where we work on various initiatives towards creating awareness on Child Safety and Protection and eliminating child sexual abuse through workshops, campaigns, public rallies and awareness drives across the country. Project Masoom works in partnership with the Childline India Foundation and Arpan and many other noted NGOs to spread awareness about Child Safety. This year Yi partnered with WeProtect Global Alliance, an international movement dedicated to national and global action to end the sexual exploitation of children online; and UNICEF to strengthen Project Masoom in the areas of creating thought leadership, knowledge and capacity building.

The project has come a long way by impacting millions of individuals in the communities and being endorsed by renowned personalities. Under this Project, Yi conducts awareness/sensitisation sessions with children, teachers and parents/caregivers. Yi also collaborates with authorities and administration for support towards our cause and spread awareness about Child Protection to the public by organising campaigns in cities through rallies, hoardings, theatre festivals, carnival for kids, exhibitions, skits, celebration of Yi Masoom day & week and talk shows at radio & TV channels. Young Indians has earmarked 14-20 November as Masoom Week, and 20th November as Masoom Day every year.

The mantra of Project Masoom is **"Play Your Part"**. Whether a parent, a teacher, an employer; everyone has a part to play. It could be by making a phone call to report a concern, taking a safeguarding course, volunteering for Childline, enforcing a Child Protection policy in your organization, or creating an infrastructure for making children safe. We all have a part to play in the fight for a safe and secure childhood for every child.

Yi Project Masoom organised its first ever **Yi Masoom Summit 2020** on the theme of **Future of Keeping Children Safe** on 20 & 21 November 2020. The Summit was attended by Yi members, Teachers, and YUVA members. The 2-days Summit was organised over digital platform involving participation from global thought leaders. The purpose of Yi Masoom Summit 2020 was to exchange knowledge, global best practices, innovation, solutions and ideas for keeping children safe from all forms of Child Sexual Abuse (CSA). Thought leaders from Government, corporates, INGOs, change makers, youth and child protection stakeholders were invited to share their knowledge and insight on the subject. Global leaders from UNICEF, WeProtect Global Alliance, ICMEC, SAIEVAC, Microsoft, LEGO, Australian eSafety, Aarambh and Arpan participated to help build value for thought leadership towards keeping children safe and influencing the future of children in India.





YI **MAJIDUN** **CH**

CYBERBULLYING AWARENESS
A virtual session with real consequences

TIME - 11 AM
21st AUG 2020

Speaker:
Prof. Kapil Kumar Suri
Corporate Trainer, Business Coach
& Faculty of
Information Technology & Management

YI **MAJIDUN** **CH**

YI Group Presents Live Webinar on
INTERNET MATURITY
The Super Skill of 21st century
A Webinar for all 21st Century Parents

SPEAKER:
MR. RAGHU FANDE
FOUNDER, MATUREN

Date - 21st April 2020 **TIME - 12th Noon Onwards**

Free Webinars Available **Webinar Number: 9599323444**

YI **MAJIDUN** **CH**

A joint initiative of YI HYDERABAD | KOLKATA | DELHI

CHILD SAFETY EDUCATION
By Purni Tewari, Anahet For Change Foundation

April 19th | 5:00PM Onwards

Purni is a co-founder and director of Anahet For Change Foundation in Kolkata who ardently works towards creating a safe environment for children by educating them about body safety, safe hugs and kisses and regular check-ins to children and their parents.

Anahet has so far reached more than 10,000 children in Government schools of Kolkata with their Personal Safety Education Workshop directed towards Prevention of Child Sexual Abuse.



NATION BUILDING

● ROAD SAFETY



VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

Road Safety has been one of the main pillars of Yi for last few years. The importance of safety on the roads in a country like India cannot be overlooked by any organization or individual today.

In India approximately 8000 people are killed in road accidents every year (which is 13% of the total fatalities all over the world). These figures are worrisome and has forced to Yi to build an ecosystem to educate and monitor the drivers, by standers, and other stakeholders. We aim to create awareness among young children so road discipline and safety is part of their ethos from a young age. Topics such as reducing noise pollution, improving driving etiquettes, lane discipline, first aid training are all part of Road Safety. Under the Yi pillar of National Building, Project Road Safety was conceived by CII Young Indians. Our objective is to educate people on the importance of abiding traffic rules and imbining in them a responsibility to take care of the fellow Indians which is done through below modules

HIGHLIGHTS OF THE YEAR

Road Safety modules:

Faristey-

Awareness session for Good Samaritan Act. The purpose of a Good Samaritan law is to provide legal protection to bystanders who come to the aid and rescue of victims of road crashes.

Chota COP project-

To increase awareness on the need of Road Safety among the Children. The project aims to create agents/chota cops who remind parents and others about Road Safety.

HNOP-

HNOP aims to reduce noise pollution especially in cities, giving the message to use vehicular honks only when necessary.

Animal Protection Program-

Rural Road Safety Animal Protection program to protect animals and to avoid accidents with animals on the roads.

In the year 2020, Yi chapters had conducted sessions on Road Safety Modules with Yi Stakeholders and also organized road safety quizzes, open mic with YUVA, social media campaigns (buckle up, helmet, unity for safety, etc.), Emergency Responder sessions, debates, etc.





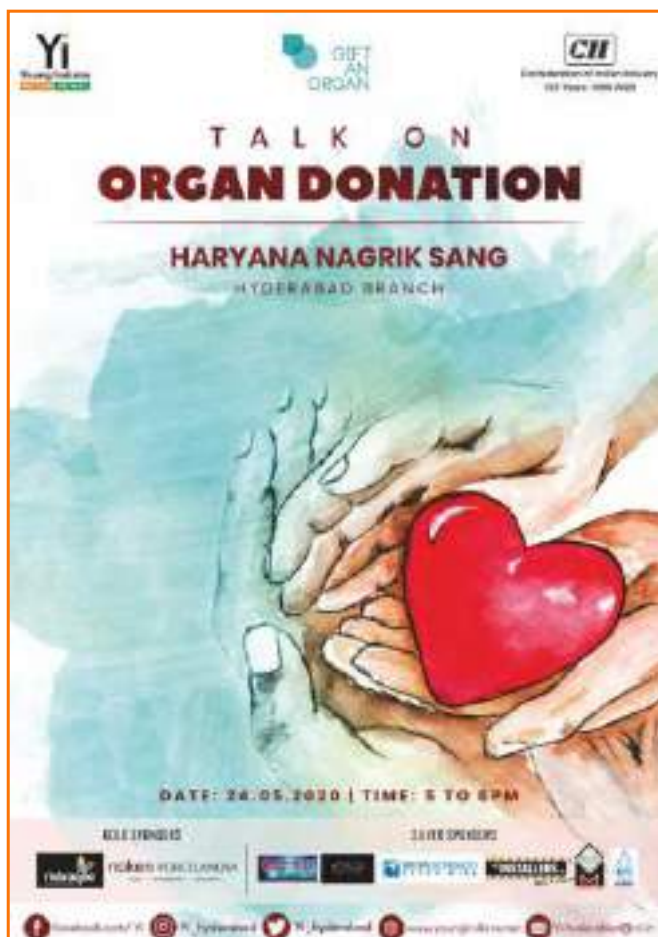
NATION BUILDING

- GIFT AN ORGAN



VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

Yi's Gift an Organ project, launched in 2016, continued its focus on increasing awareness on organ donation, enabling more than 4000 individual online pledges and 193 Awareness activities across Yi Chapters impacting 80373 lives. As part of World Organ Donation Day, Yi organized the Organ Donation Awareness Week 2020 from 01 - 15 August 2020 with a focus on raising awareness on benefits and dispelling myths on organ donation. Highlights of this engagement included the Virtual Ride & Run – marking 12500 Kms in spreading GAO awareness, Radio & Social Media engagements reaching over 12 lakh people and collecting online pledges.







Young Indians recognizes, entrepreneurship as a key element of transformation for India heading into the next decade of growth. This would not only create value in terms of economic wealth, but also be a trigger for job creation and is a path that is needed for solving the myriad challenges that prevent India from reaching its potential.

Yi is also committed to Entrepreneurship internationally by way of being one of the proud founders of the G20 Young Entrepreneurs Alliance (G20 YEA) & Commonwealth Alliance of Young Entrepreneurs – Asia Pacific (CAYE- Asia Pacific). The intention of Entrepreneurship Vertical aims to open eyes to the larger opportunities lying in the scope of creating organization and jobs subsequently. Inculcating the ability to take challenges, with the rewarding significance is a task we're keep on accomplishing in the long run.

Core objective of the Yi Entrepreneurship Vertical is to trigger the passion for entrepreneurship among the Yi stakeholders (Thalir, YUVA and Rural). Yi is also working to create entrepreneurs through mentors and internships for college students and also working with school students from an early age in schools. In 2020, Yi also partnered with Chennai Business School (CBS) for Yi-CBS Entrepreneurship Startup Program, which purports to promote the spirit of entrepreneurship through learning, mentors and internships among Yi YUVA members. The pilot program consists of 30-hours training module.



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Yi AMARAVATI
Lockdown series

ARTIFICIAL INTELLIGENCE DURING CORONAVIRUS AND AFTER

Webinar topics: Machine learning Deep learning AI ethics analytics

How to train machines to think and work like humans?
What is the business scope of it?
How to reduce costs using data science and artificial intelligence?
How to automate decisions making and taking actions?
How to learn, Acta, kitchen?
How to run business using machine learning?



Mouli B.C
AI Research Scientist at Google LLC
AI Ethics Evangelist at Google
Google Certified Educator

Date : 10th April, 2020
Time : 4pm



Meeting ID : 954 9900 8481

Facebook
 Pinterest, Research

Twitter
 LinkedIn
 YouTube
 Email
 Phone
 WhatsApp





NATION BUILDING

● INNOVATION

VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

Innovation is a solution to a problem or a need which was unaddressed before - could be an Idea /method or a product. The ultimate objective may vary from commercialising or monetising the product / service or could be a social innovation for larger good or just an innovation to explore the possibilities and extend the human evolution.

Objectives

- To foster innovation thereby creating opportunities for the youth
- Spawn a culture of innovation
- Create an ecosystem to support innovation

Yi's Innovation vertical aims to foster and encourage innovative thinking among Yi Stakeholders. Yi Innovation team launched the below modules in the year 2020.

- Online Design Thinking Workshop to foster and encourage Innovation for YUVA students
- Rural Initiatives – Sparking Innovation to Improve Livelihoods
- Thalir – Finding Innovative Solutions with young minds. The Objective of conducting Blue Ocean Dialogue Workshops is to kindle young minds to come up with unique and innovative solutions for problems that they think are relevant.





NATION BUILDING

• CLIMATE CHANGE



VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

Climate change looks at addressing on minimizing wastage of water, use recycling procedures and judiciously utilize water consumption in all areas from home to school to offices e.t.c.

Under Yi's Climate Change efforts to address the issue of water conservation and in the face of the COVID 19 pandemic, Yi launched Project Sugadharam which involved setting up touch free hand wash systems in public places.

Total Installation: 34

Yi Chennai was the first chapter to take this initiative and as of now there have completed 31 installations, one installation is done by Yi Trichy and two installation have been done by Kolkata

Through our covid task force we impacted over 9 lakh people across the country through our various initiatives related to the pandemic.







Young Indians
WE CAN WE WILL



Confederation of Indian Industry
125 Years: 1895-2020

Session on Environment Sustainability

1630 - 1730 Hrs : 5 June 2020 : 

On this occasion CII/Trichy and World Environment Day 2020, CII Andhra Pradesh is organising a Session on Environment Sustainability on 5th June 2020 through Digital Platform with a focus to highlight the direction that corporates have taken to reach their sustainability goals.

The objective of the session is to bring together the best industry practices and perspectives on sustainable environment and effective climate change management by the Corporates.



Speaker
Mr. M Anand
Principal Counselor, CII GBC, Hyderabad

M Anand is a Green Building Professional and a team member of Indian Green Building Council (IGBC) of CII and Indian Green Building Council Accredited Green Building Professional. He is a member working on the green building rating system for India: IGBC Green Homes, Factory Buildings, Core & Shell programmes. He is also closely associated the World Green Building Council (World GBC) activities.

Anand has been associated with CII since 1995 and has work experience spanning over 22 years. He holds a Bachelor's degree in Electrical & Electronics Engineering from Madurai Kamaraj University, Madurai, Tamil Nadu.

Members are requested kindly confirm / nominate through chaitanyam@yicommunity.com / 9887200267. Participants by mail only.



Young Indians
WE CAN WE WILL



TRICHY Initiative



Confederation of Indian Industry
125 Years: 1895-2020

WORLD WATER DAY

22 MARCH 2020

LET'S CONSERVE WATER

EVERY DROP COUNTS !



without water conservation, 4 billion people will not survive by 2050



save 2000 litres per day

Using Water Reducing Aerobic, Save upto 40-50 litres per day, 18,000 litres Annually.

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NATION BUILDING

• ACCESSIBILITY



VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

There are 5 major categories in disability-visual, hearing, motor, speech and cognitive disability. Disability will affect all of us at some point in life and India has around 80 million people living with disability, which coupled with low literacy, few jobs and widespread social stigma are making differently abled people among the excluded in India.

The number of differently abled people in India is expected to rise sharply due to aging and transportation mishaps hence we at young Indians have recognized this gap and under our new initiative ACCESSIBILITY we undertake initiatives to provide access and equal opportunity to people with special needs.

OBJECTIVE:

We aspire to address the specially abled concerns on a 360 degree basis and strive towards improving the quality of living of the specially abled by primarily creating awareness on :-

1. Accessible solutions leading to employability and improved quality of living
2. Fostering inclusivity.

- Built Environment-accessibility,
- Transport system accessibility,
- Information communication accessibility / Digital accessibility.



FEW EVENT HIGHLIGHTS

- Motivational sessions from prominent Para-sport personalities like Mr.Sonu Gokar
- Made a park in erode accessible friendly
- 12 smart phones were distributed to Netraheen Kalyan Sangh-Jaipur, as a digital accessibility drive.
- Chapters conducted social Media campaigns and webinar sessions on empowering the public for inclusivity.
- A ramp was installed at Anna sports complex -Trichy.
- Debate sessions, Essay writing competition for the disabled student
- Sessions on sign languages
- Tech Presentations to empower the specially abled
- Sessions on opportunities, role of civil society and disability rights







NATION BUILDING

● RURAL INITIATIVES



VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

Rural Initiatives (RI) is a part of Yi stakeholders team (MYTRI) and aims to acquire rural communities in Yi chapters. Rural Initiatives (RI) aims to create an environment to ignite the aspirations of Rural citizens and bring in a change in attitudes, which is crucial for any transformation and to empower communities in villages through participatory rural development by building the bridge to rural India. Yi aims to achieve this transformation by building a robust participatory model where we can collaborate rural sector with local communities, industry and enterprise. Yi projects and initiatives has tremendous potential in making a difference to the Rural communities.

Objectives

- **EMPOWER:** Empower rural youth and work towards inclusivity through encouraging innovation and entrepreneurship
- **EDUCATE:** Educate children to be safe and ensure safety of people around them in a rural environment.
- **SUSTAIN:** Imbibe social responsibility through Yi Projects
- **INCLUDE:** Incorporate the rural stakeholders in nation building



Committed to initiating positive change across the Rural Communities network, Yi's Smart Learning project has enabled digital learning through setting up digital infrastructure (smart TV and internet connection) in 17 rural villages nearby to Yi chapters in Thoothukudi, Bhopal, Karur, Coimbatore, Lucknow, Chennai, Madurai, Trichy, Goa, Guwahati, Jamshedpur, Salem and Puducherry. This initiative enables Yi stakeholders in the rural communities' access to Yi's verticals digital modules and disseminate relevant communication for community empowerment.





Nayi Roshni to Empower Rural India creating direct market place



YOUTH LEADERSHIP

• YUVA



VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

YUVA is one of the key stakeholders of Yi focused and striving towards

- Developing responsible youth for our Future – Engaging them in Nation Building Initiatives.
- Building Youth Leadership with futuristic thought process
- Be the Voice of Young Indians.

Though out the year we have engaged our 29500 YUVA members in Nation Building Initiatives and Empowering them to build a better Nation.

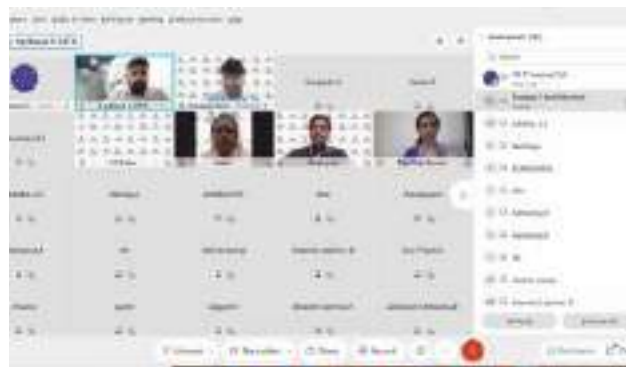
We enriched our YUVA with 750 plus Learning Programs delivered by Visionary Leaders, Entrepreneurs, Union Ministers, Subject Matter Experts, Motivational Speakers & Spiritual Gurus. The sessions were delivered in various methodology like - Webinars, Huddle, Design Thinking workshop, Blue Ocean Dialogues & Boardroom discussions.

YUVA's outreach efforts, skilling and training modules on entrepreneurship, HR, Sales, Logistics, and Advance Excel have been introduced across several Chapters with the support of Safejob. These provide young students with an opportunity to acquire job and market ready skills as a part of YUVA.

Our YUVA's were engaged in Career Talk Series, Startup Pathshala, Career Pathsala, and Employability Conclave & Entertainment Conclaves.

Yi has also partnered with Chennai Business School (CBS) for Yi-CBS Entrepreneurship Start-up Program, which purports to promote the spirit of entrepreneurship through learning, mentors and internships among Yi YUVA members. Chapters also organized StartUp Programs to inculcate the entrepreneurship and innovation literacy in youth.







YOUTH LEADERSHIP

● LEARNING

VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

One of the oldest and perhaps the most important vertical in Yi. Learning, as the name suggests is an opportunity for the Yi members to learn from others; through interactive sessions, company visits, workshops, seminars and from peers in the organisation (Yi). Learning continues to be a vertical that is looked forward by the membership of all chapters and is one of the most tangible benefits that a member gets by being associated with Yi.

- **Interaction with Local administration-** An interaction with the members of the local administration like the MLA, Collector, Corporation Commissioner, Police Commissioner, heads of District Industries Centre, Vice Chancellors is an opportunity for the Yi members to understand the work being done by them and their departments in making the city modern, dynamic and competitive

- **Learning Sessions with Trade Development Bodies-** As Young Indians who are dynamic and looking forward to opportunities to expand and grow their businesses around the globe, sessions with the embassies and trade development bodies of upcoming and developing economies around the world would be a platform by which such information can be passed on.

- **Learning Missions-** The objective of the learning missions is to have Yi members be at the shop floor of companies and factories that have set global benchmarks of excellence and continue to put the Indian economy forward by their contribution through their business and to the society at large.

- **Peer to Peer Learning-** Peer to peer learning sessions have been conceptualized wherein we learn from our fellow members through experience sharing, deliberations and active leadership in the closed circle of peers.

- **International Learning Missions-** Yi learning missions to companies in other countries is also encouraged and some Yi chapters have taken the lead in doing this

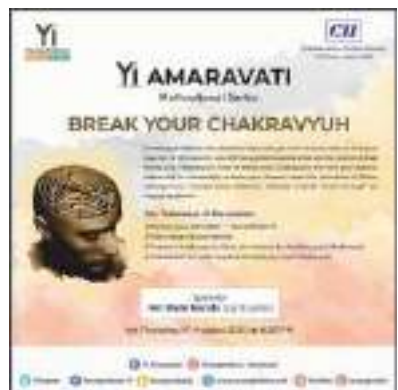
- **Workshops, seminars, and Round Tables-** The essence of workshops, seminars and roundtables is to bring the members at a level of understanding and giving them hands on experience of direct learning.

- **Yi Thrive-** This is a Speaker series (an inspiring set of speakers) curated to inspire all 46 chapters at Yi. Chapters can invite these speakers at their cities, giving the speaker an opportunity to be introduced to youth from all different cities, which comprises of entrepreneurs, professionals, and achievers from different walks of life.

Interaction with Local administration, Learning Sessions with Trade Development Bodies, Learning Missions, Peer to Peer Learning, inner circle, International Learning Missions, Yi learning missions to companies in other countries is also encouraged and some Yi chapters have taken the lead in doing this.

Exclusive Learning Session with Thought leaders, Youth Leaders and International Experts were held including Dr. Nageshwar Reddy, Chairman of the World's Biggest Gastroenterology Hospital on lifestyle management, Mr. Ronnie Screwvala, Entrepreneur & Philanthropist, session on rebuilding work life in a post Covid-19 world, Jaspreet Bindra, Digital transformation & blockchain expert on how Blockchain can transform India, Rajat Bose, Market analyst on markets in a post Covid-19 world, Sushant Sarin, Executive vice president- commercial insurance & reinsurance, Tata AIG General insurance Company Ltd., Sam Cawthorn, CEO & Founder, Speakers Institute & Speakers Tribe

Sadhguru, Indian Yogi & Author on Rising up to challenging times, Mr. Sanjeev Sanyal, Principal Economic Advisor, Ministry of Finance on India's Role and Place in the World post COVID 19 & Mr. Bajajant Panda, National Vice-President & Spokesperson, BJP & Former Member of Parliament Odisha on Global Political Alignment post COVID 19

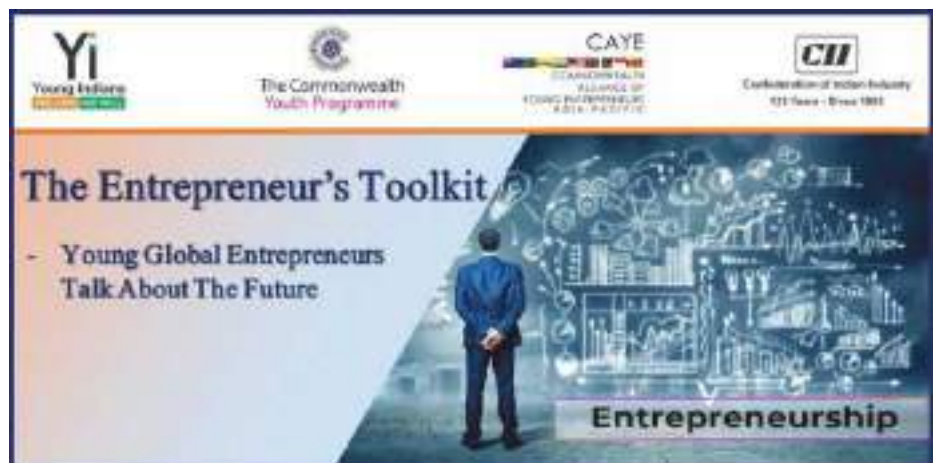




INTERNATIONAL ENGAGEMENT

Young Indians also engage its members through international missions/bilateral meetings with countries around the world to understand the opportunities and learn from the best practices and cultures. As a founding member of G20 Young Entrepreneurs Alliance (G20 YEA) & Commonwealth Alliance of Young Entrepreneurs – Asia Pacific (CAYE- Asia Pacific), Yi championed promoting International Engagement to its membership.

Yi organized its annual delegation to the G20 Young Entrepreneurs Alliance (YEA) 2020 Saudi Arabia Virtual Summit on 29 - 30 October 2020 consisting of 40 young business leaders & entrepreneurs. Yi and Commonwealth Alliance of Young Entrepreneurs (CAYE-AP) organized The Entrepreneurs' Toolkit - an interactive digital session with global entrepreneurs on the road ahead post COVID. The session was attended by 138 participants from Asia, Europe, Africa, America and the Pacific. Yi also received tremendous traction by successfully organizing virtual bilateral sessions with young entrepreneurs from France, China, Germany, Mexico, Canada, Brazil, South Africa and UK through Yi's membership of the G20 Young Entrepreneurs' Alliance (YEA) and Commonwealth Alliance of Young Entrepreneurs - Asia Pacific. The international engagements by Yi apart from providing a business networking platform for the young entrepreneurs, also serves as an important platform to develop a better understanding of the Global socio-economic and political scenario.



CANADA



COMMUNIQUE SIGNING



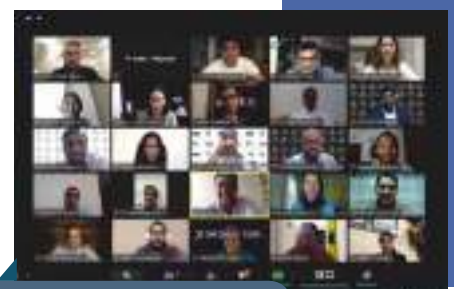
G20 SUMMIT



INDIA AND UK
BILATERAL MEETING



INDIA, BRAZIL AND SOUTH AFRICA
TRILATERAL MEETING



MEXICO BILATERAL



NATIONAL SUMMIT TAKE PRIDE 2020

CLl's Young Indians Annual Take Pride 2020 and Annual Day was held on 9 – 10 February 2020 at Navi Mumbai, announcing the change in Yi National Leadership for 2020. Coinciding with Yi Take Pride 2020, Yi The Future – a festival for the youth, by the youth, of the youth was held on 10 February 2020 at CIDCO Convention Centre, Navi Mumbai.

National Summit Take Pride 2020

The 16th Young Indians National summit, TakePride 2020 was organized on 09th February 2020 at CIDCO, Mumbai. The event was attended by over 700 members from across India as well as from abroad. Addressed by dynamic and distinguished achievers from all walks of life, including Dr Ganesh Natarajan Chairman 5F World, Pune City Connect, SVP India, Mr Ashank Desai, Founder, Mastek Limited Ms Sainee Raj, Actor & Screen Writer.

The annual summit TakePride, concluded with the annual session of Young Indians, a year in which 21700 members - 3200 primary members & 29700 Yuva impacted over a million Indians, with over 3000 activities and events across its 54 pan India chapters.

The Future 2020

A platform designed, curated, and brought to life by Young Indians. The platform brought together 12000 plus young Indians from 54 locations of the country over 100 days to engage in conversations that shape our future as humanity. The marathon of dialogues on three major themes -Future of Life, Future of Leadership and Future of Experiences culminated in a day long festival on 10 February 2020 at the CIDCO Convention Centre at Navi Mumbai. The Future platform engaged 1500 participants across unique parallel formats - Huddles, Time Machine, Board Room Simulations, Master Classes, Blue Ocean Dialogue, Future is Here, #InstaFuture. The Future created ample opportunities for the young attendees to engage in lively conversations and meet experts, be creative and engage with exemplars.

Addressing diverse topics in engaging and interactive formats were stellar speakers from across the country and the world, including **Mr Aaditya Thackeray**, Cabinet Minister of Tourism and Environment, Govt of Maharashtra, **Ms Nicole Schwab**, director International Relations National Geography Society, **Mr Rana Daggubati**, Actor, Producer and Entrepreneur, **Mr Shekar Viswanathan**, Vice Chairman and Whole-Time Director, Toyota Kirloskar Motor P Ltd, Ms Mini Menon, Co-Founder and Editor, live History India, **Dr Gitanjali Swamy**, Managing Partner, IOTASK, USA, **Dr Sreerama Murthy**, CEO and Chief Data Scientist, Quadratyx. **Mr Govindraj Ethiraj**, Founder Boom Fact check, **Ms Madhulika Sharma**, Chief Corporate Sustainability, Tata Steel, Dr Ganesh Natarajan, Chairman, 5F World Pune City Connect, Mr Ashank Desai, Founder, Mastek Limited, **Ms Sainee Raj**, Actor & Screen Writer, **Mr GV Sanjay Reddy**, Vice Chairman, GVK and Founder Chairman, Yi





REGIONAL UPDATES

EAST

Chapter Launches



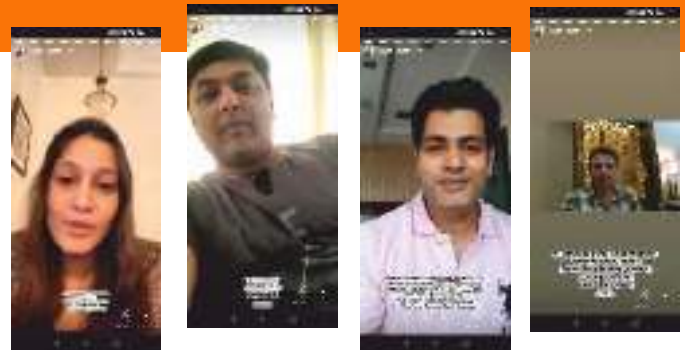
Yi Sikkim Chapter Re-Launch : 26 Jan 2021

- Total ER activities: 427
- Direct impact: 50520
- Awareness impact : 1886125

EAST Chapters Highlights

Yi Raipur Chapter Road Safety Vertical #Unity for Safety Challenge

Yi Raipur Chapter Road Safety Vertical launched #UnityforSafety Challenge, where participants posted video of themselves taking pledge for following safety norms while driving and nominating and tagging 3 friends in the social media platforms. The campaign was greatly appreciated and spread nationally.



Yi Jamshedpur: Masti ki Pathshala

Young Indians Jamshedpur Chapter under its Rural initiatives installed 5 smart Television set as per RI **Smart Learning** Initiative at Masti ki Pathshala in association with Tata Steel Foundation as a partner to support this noble cause and goal post in nearby village named Chakulia encouraging youth to keep mind and body healthy and also giving them a platform to explore their hidden potentials.



Yi Ranchi: Masoom Notebook

Young Indians Ranchi Chapter launched the masoom Notebook at DC office, Ranchi. 10 Lakh notebooks were printed with the guidelines & helpline no. of Childline, and pictorial images were used about the good touch and bad touch to spread the awareness about the child abuse and their rights. The notebooks were distributed to the Government and Private schools in Ranchi for spreading the Message of Masoom, also the Masoom session was conducted at Ranchi Lion's club with the help of Yi Jamshedpur to train the teacher's and Volunteers of Lion's club to spread the message of Masoom in the city.



Yi Bhubaneswar : Project Raghurajpur

Yi Project Raghurajpur (Rebuild Raghurajpur & Market Linkages) : - Amidst all the mayhem and chaos, a silent, serene village near Puri has taken damages that are unspeakable. Raghurajpur is a unique village. Famous for its Pattachitra art, the village is a tourism hotspot. When Cyclone Fani made its landfall on the coast of Puri, Raghurajpur has suffered losses that have destroyed exquisitely crafted Pattachitras, hundreds of finely crafted paintings, many of which take days, even months to make, have been destroyed. On this background, CII and Yi FANI Steering Committee has identified Raghurajpur Craft village to Rebuild and provide Market linkage for the artisans.

Project CII & Yi Market Linkage for Raghurajpur Artisans:

- CII Hastakari is a virtual exhibition whereas, CII has given 17 numbers of Stalls to the artisans to showcase their products and services.
- Creating awareness about online sales, facilitating internet connectivity and carrying forward this initiative through weaver societies ,CII will act as a facilitator to bridge the gap the weavers / artisans and buyers through this massive online platform.
- Creating awareness about the prevalent Government schemes for handlooms and textiles among the weavers is a necessity to enable them to avail of benefits.

Rebuilding Raghurajpur Village Work in Progress: -

- Basic Sanitisation of the Village.
- Landscaping of 5 selected place: Paving of Landscape Area, Laterite elevated walls, Mud-dunes lawn.
- Mural Painting: Village Entrance and Landscape Area & Colouring Façade of the Houses



Yi Siliguri : Mahakuma Parishad

Yi Siliguri (Rural Initiatives team), has entered into an arrangement with Siliguri Mahakuma Parishad to promote and undertake awareness activities for the upskilling of rural population around the region. Verticals like Masoom, Thalir, Road Safety are assisting financially to uplift self-help groups. The arrangement has been entered into in the presence of the Sabhahdhipati-Siliguri Mahakums Parishad, Pradhans of Panchayat, Anuj Shah, Chair Yi Siliguri, Lekh Ram, Co Chair Yi Siliguri, Rohit Nakipuria, CA Gaurav Sharma, Ajay Chiraniya, Rohit Tiwari, Vineet Rathi and Vikas Agarwal.

Yi will undertake such activities in 6 Gram Panchayats namely Champasari, Matigara-2, Panigata, Budhaganj, Khoribari and Hathighisa with the cooperation of Panchayat.



Yi Kolkata : Yuva Conclave 2020

Yi Kolkata chapter hosted Yi Yuva Conclave - ACT, A Changing Theory, from 29 Aug 2020 to 01 Sep 2020. 5000 plus students attended the conclave from 85 plus Indian colleges and universities, the team landed themselves a golden chance in creating energetic leaders for the society. The conclave had an inspirational opening where Mr. Mehul Mohanka (MD & CEO of the Tega Group of Companies and Chairman CII) and Mr. Peeyush Gupta (VP, Tata Steels – Marketing and Sales) plucked on the soft nodes of nostalgia and reiterated that they would love to be a student in today's time and age! Masterclasses, workshops, panel discussions, competitions and motivational talks by industry leaders were all part of the pie. A candid workshop on 'how to monetize your passion' delivered by Bollywood star, Roshan Abbas garnered a huge fan following. A session on graphic design by Design Communication expert, Aditi Jhunjhunwala and a masterclass on Design Thinking by Anurodh Upadhyay, Design Head of Tinker Labs was another tempting slice of the pie for both, design enthusiasts and budding entrepreneurs.



NORTH EAST

North East Chapters Highlights

- Total NER activities: 61
- Direct impact: 1082
- Awareness impact : 12095

Yi Guwahati: Yi Amazing Race-2.0

To promote the cause of Road Safety Yi Guwahati Chapter organized the second edition of the '**Yi Amazing Race-2.0**' on 2nd February 2020. The race was flagged-off by Shri Biswajit Pegu IAS, Deputy Commissioner, Kamrup Metro.

Yi Amazing Race is a flagship Road Safety event of Chapter creating road safety awareness through fun enthralling events engaging the youth and different stakeholders of the city. 76 teams across North East participated in the event



Yi Mizoram: Yi Webinar on Townhall meeting on MSME with RBI

Townhall meeting on MSME was jointly organized with Yi Mizoram Chapter in association with RBI on 9 September 2020. Ms Mary Deng, General Manager RBI –Mizoram addressed the Webinar requesting the bankers to be supportive in promoting the MSME sector in the region. Dr. C. Vanlalramsanga, IES, Secretary & Commissioner, Planning & Programme Implementation and Mr. P. Jawahar, IAS Secretary Commerce & Industries delivered a Special address. Mr. S R Meena, General Manager SIDBI, Chairman –Mizoram Rural Bank, Chief Manager (Credit)- SBI, Assistant Director –MSME DI, Manager-RBI were the prominent speakers. All the participants in this webinar were offered an MSME Loan by several banks in Mizoram



Yi Nagaland: Networking Event



The event was held on Thursday 8 October 2020 at Geriflora Cafe, Dimapur. Total attendees were 15 out of which 10 existing members and 5 guests attended the session. We ensured that upon entry all safety protocols were followed with all attendees asked to sanitize their hands and temperature checks done. Started the session by introducing Young Indians Nagaland Chapter and the work that they do. After which all attendees introduced themselves and they also discussed about the Impact of Yi Nagaland. Some of the members shared their ideas and also shared their expectations from Yi Nagaland. This was followed by a session of networking. Out of the 5 attendees, 2 have confirmed that they will join Yi Nagaland. The event started at 5pm with tea and snacks served and ended at 8pm with dinner. Overall the event was a success.

NORTH

Launch of Yi Kanpur Chapter



Young Indians (Yi) launched their 53rd chapter in Kanpur on 16 Dec 2020. The activity was organised in a hybrid format where the members and office bearers joined physically as well as virtually. The launch activity was attended by , Mr Neeraj Gupta, Chairman, CII Kanpur Zone and Managing Director MKU Limited, who in his remark, said that it is indeed a matter of pride for our city to have a presence of such a vibrant, dynamic and engaging youth organization like Yi, which has an uncommon objective of Youth Leadership, Nation Building and Thought Leadership. Mr Kartik Shah, National Chair - Yi and Director Energypack Boilers, attended the event virtually and announced the chapter leadership of Yi Kanpur & emphasized on the importance of having a youth organization like Yi in the industrial city of Kanpur. Mr Shreyans Kasliwal, Chair, Northern Region, Yi and Director, Kamal Auto Finance Limited, also joined the session virtually and congratulated the new leadership of Yi Kanpur & thanked the entire team of CII for taking up the mantle to launch a chapter of Yi in Kanpur.

Mr Kanan Agarwal, Managing Director, Rakan Steels Limited was selected as the Chair of Yi Kanpur Chapter and Mr Vatsal Dalmia, Director, VDND Sales Pvt Ltd. was selected as the Co-Chair of Yi Kanpur Chapter. Mr Ritesh Sood, Past Chair Yi Lucknow chapter was made the Kanpur Chapter Mentor who also congratulated the team and envisioned a roadmap to build a new stronger chapter in the country.

Around 50 budding entrepreneurs participated in the launch activity along with the national office bearers of CII and Yi.

Launch of Yi Srinagar Chapter

Yi Srinagar chapter was launched on 20th Dec 2020 with 23 members. Sardar Nasir Ali Khan Head of FM Radio Tadka was elected as the Yi Srinagar Chapter Chairman and Mr Mir Muneeb , Founder and MD of other Side Hospitality was elected as Co Chairman of Yi Srinagar. Members from Hospitality, Media, IT, Logistics and Agri and Healthcare sector professionals have joined the chapter .



Launch of Yi Kota Chapter

25 June 2020, Virtual Session

CII Rajasthan added Yi's National footprint in the Rajasthan by launching the 48th Chapter in Kota with 35 founding members. The chapter launch was done digitally with participation of 70 members & select non-members. Mr Vishal Baid, Chairman, CII Rajasthan proposed the Welcome Remarks & Ms Smita Agarwal, National Vice Chairperson, Yi addressed on Future of Yi & announced the leadership for Yi Kota Chapter. Mr Shreyans Kasliwal, Regional Chair, Yi Northern Region also addressed along with Mr Jalesh Arya, Chair, Yi Jaipur Chapter; Mr Jaideep Ahuja, Chapter Launch Champion, Yi Northern Region & Mr Abhinav Banthia, Chapter Mentor, Yi Kota.

Mr Saurabh Shourie, Vice President, Pack Plast Industries was elected as Founding Chair & Mr Bhuvan Gaur, Director & Vice Principal, Lawrence and Mayo Public School was elected as Co-Chair for the chapter.



Relaunch of Dehradun Chapter

7th Aug 2020, Virtual Session

Young Indians (Yi) Dehradun chapter was relaunched in presence of Yi National leadership and CII State Leadership being led by Mr Ashok Windlass, Chairman, CII Uttarakhand State Council & Managing Director, Windlas Biotech and Mr Vipul Dawar, Vice-Chairman, CII Uttarakhand State Council & Managing Director, Indo German Brakes Pvt Ltd. The launch activity held virtually amid of COVID-19 pandemic, Mr Rahul Singhal, Founder, Shivalik Enterprises was appointed as the Chair for the Dehradun Chapter and Mr Harshit Gupta, Partner, N Kumar Gupta and Associates took over the role of Co-Chair for the Yi Dehradun Chapter.



Jaipur Chapter

1st Edition of Jaipur Youth Conclave 2020

5 December 2020: Virtual Session



CII- Yi Jaipur Chapter organised Jaipur Youth Conclave on 5 December 2020 at virtual platform. The theme for the conclave was Learnings from Change Makers.

The Conclave witnessed participation from prominent Young Leaders and Entrepreneurs including Mr Amit Jain, Co Founder & CEO, Girnar Software Pvt Ltd & CarDekho; Mr Varun Khaitan, Co-Founder, Urban Company; Mr Vivek Sunder, Chief Operating Officer, Swiggy, Mr Kunal Bagla, Founder & CEO Arcgate and Mr Aditya Sanghi, Founder, Godly addressed during the conclave along with Mr Vishal Baid, Chairman, CII Rajasthan, Mr Sanjay Saboo, Vice Chairman, CII Rajasthan & Mr Abhinav Banthia, Convenor, CII Panel on Start Up, Innovation & IT.

During the Inaugural Session Mr Jalesh Arya, Chair, Yi Jaipur Chapter proposed the welcome remarks & Mr Arpit Patni, Co Chair, Yi Jaipur Chapter proposed the Vote of Thanks. The programme was attended by more than 175 participants

COVID 19 Initiatives - Jaipur

India and its citizens are facing a tough time both in terms of Health and Business due to Novel COVID 19. Yi Jaipur along with CII extended full support to all the stakeholders in arranging Food for Animal and Bird feeding & also arranging cooked food packets and ration for needy people during the lockdown period. CII- Yi with support from industry members supported by providing faceshields to State Govt, Nagar Nigam & Police Department along with sanitisers. CII Rajasthan & Yi Jaipur Chapter also provided PPE kits to Mahila Chikitsalaya which were used by Doctors & medical staff. Yi Jaipur was regularly followed up with Yi members during lockdown period & provided full support through the State administration regarding the issues related to operation of companies or getting necessary support from administration for transportation etc.



ICG YUVA students – Net Visit to Clay Craft



Membership Engagement – Yi Jaipur Chapter

Kota Chapter

Collection & Distribution of Warm Cloths to Old Age Homes
9 December 2020: Kota

Yi Kota Chapter under its Rural Initiatives vertical organised Collection of Warm Cloths and distributing it across the city old age homes, orphanage and rural areas. The activity was very well participated by all the members through donating their old or unused warm cloths to Yi for the noble initiative. During the drive more than 500 woollen cloths were collected and distributed among underprivileged community.



Thallir



Covid Initiatives



Dehradun Chapter

16-Oct-20: Yi Dehradun Digital Awareness Camp for Rural India

An awareness camp under Digital India Initiative for transforming Rural Livelihood was organized under Rural Initiative vertical of Yi. The activity apprised residents of villages near Roorkee, Uttarakhand about the ongoing policies of Government for the rural upliftment. Camp was set up for enrolling villagers for various schemes such as Pensions, Aayushman card, Labour card etc through CSC (Common Service Centre) platform.

More than 250 residents attended and got benefited from this activity. The event ended with awareness being raised about health and well being in the times of Pandemic. First aid kits were distributed to those present.

The event saw the gracious presence of Shri Pradeep Batra, MLA, Roorkee who appreciated Young Indians (Yi) Initiative for Rural India. The chapter was represented by Mr Arjun Batra, Chair, Yi Rural Initiative Vertical, Mr Rahul Singhal, Chair, Yi Dehradun Chapter and Mr Pulkit, Co-Chair, Entrepreneurship & Innovation Vertical.



15-Nov-20: Half Glass Water Social Media Campaign

Yi Dehradun (Yi) Chapter under Climate Change Vertical executed a unique initiative in Uttarakhand for creating awareness for Water Conservation. In this initiative Yi has partnered with several Restaurants/ Hotels in and around Dehradun and educated them to serve Half a-Glass Water to their dine-in customers and make them aware to be part of change with this small initiative. A small step for saving water in our every day life can make an impactful change for our planet. The activity was rolled out on 15th November 2020 with 250 tent card to be placed across 15 Restaurants / Hotels tables and receptions.

Noida Chapter

Young Indians (Yi) Noida Chapter organised a webinar on Turn Setbacks Into Comebacks with Mr Shiv Khera a renowned author, educator, business consultant and a much sought-after speaker. The webinar was held on Saturday, 16 May 2020 and focused on the following key areas

Cope with Current Crisis

Prepare for Success & Win

Motivate Yourself & Others

The webinar was very well appreciated and witnessed huge participation with an attendance of 2821 participants from India and other countries like US, UAE, UK and Australia with a reach to 28000 thousand people.



Accessibility Vertical

Yi Noida Chapter supported NATIONAL ABILITY SUMMIT held on 2-3 December 2020 at virtual platform. The objective of the Summit was to provide platform where the government agencies, health and educational institutions, private and non-profit organisations can come together to share their best practices for the development of the disability sector with a vision to pave path for a more inclusive India.

The Summit witnessed more than thirty national and international renowned speakers from various fields like Ms Rachel Arfa, Commissioner of Mayor's office, City of Chicago for people with Disabilities (USA), Mr Christopher Patnoe, Head of Accessibility Programme & Disability Inclusion, Google, Board Member, (USA) Mr Gaurav Raheja, IIT Roorkee, Architect and spearheaded the Accessible India movement, (India), Ms. Ira Singhal, Brand Ambassador for Department of Disability, Ministry of Social Justice and Empowerment, Government of India, (India) Ravindra Singh, CEO at Skill Council for Persons with Disabilities (India) and Nikki Hind, Australia's 1st Blind Fashion Designer, Disability Leader, Social Entrepreneur (Australia).

Lucknow Chapter

Lucknow - Session with Sonam Wangchuk 27 Feb 2020

The Yi Lucknow Chapter of CII organised an exclusive interaction with Magsaysay Award winning environmentalist, Mr. Sonam Wangchuk on 27 Feb 2020 in Lucknow. In this house full event, Mr Wangchuk briefed the audience about his noted inventions which includes the Ice Stupa artificial glacier to solve the water crisis in the Ladakh region due to climate change and fast melting glaciers. He also briefed about his more recent activity where he started a movement called -I Live Simply to encourage lifestyle changes that can save our planet from the repercussions of climate change. Not only did Mr. Wangchuk impress everyone with his innovations and achievements, but also inspired the audience with his simplicity. A great start to what we hope will be a great year.

The session witnessed participation of Yi and CII members including **Mr Ankit Gupta**, Chairman CII UP State Office, **Mr Ritesh Sood**, Chair Yi Lucknow Chapter, Mr Dhruv Seth, Past Chair Yi Lucknow Chapter, **Mr Sudhir Mishra**, Senior Editor, Nav Bharat Times.

During the Session **Mr Ritesh Sood**, Chair, Yi Lucknow Chapter proposed the welcome remarks & **Mr Aviral Jain**, Co Chair, Yi Lucknow Chapter proposed the Vote of Thanks. The programme was attended by more than 130 members.



Chandigarh Chapter

Yi Chandigarh Activities

Chandigarh Youth Conclave: Tuesday, February 25, 2020

The session dwelled on creating a roadmap for dovetailing India's youth force towards accelerating India's growth and development.



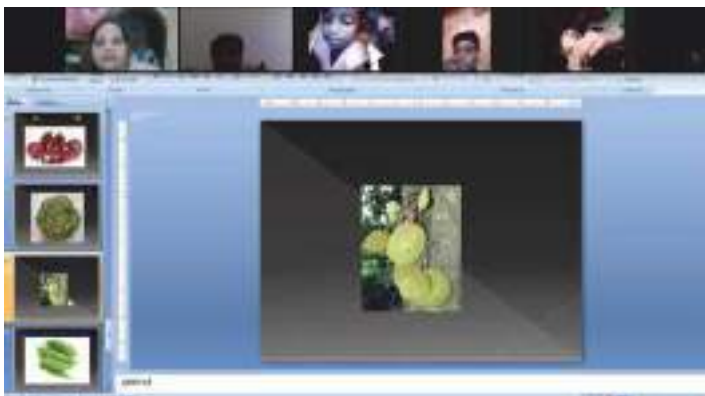
Delhi Chapter

Covid Relief Work



As the Scale of Pandemic become evident April 2020 onwards. Yi Delhi Quickly Shifted gears and made covid relief a focus area. Rural Initiative Vertical with Assistance and Contribution from numerous members ran an ambitious drive and mobilized an amount exceeding rupees eight Lacs. Yi Delhi Members drove all aspects of Covid Relief operations – Sourcing material in bulk from as far as Karnal, transporting the same to members warehouse, sorting and packing for distribution and finally distributing packages in various districts across NCR- Delhi, Ghaziabad, Overall, Yi Delhi raised over Rupees eight lac, Distributed nearly 19,000 Kgs of Dry Ration amongst 1500+ families In addition, Yi Delhi Distributed soaps and Sanitizers, served cooked meals to displaced migrant laborer's, distributed thousands of face-shields, PPE Kits and Mask to frontline workers of Delhi Police, Delhi Mohalla Clinics, Mumbai Hospitals- in partnership with CII Delhi, IIT Delhi and Delhi Government.

Thalir



Thalir was launched at Yi Delhi during 2020 and within days of the launch, Covid-19 halted the team plan of tie-ups with prominent school of Delhi. Not wasting a day, the team went back to the drawing board and launched the vertical in Virtual Format, with a focus on underprivileged Children.

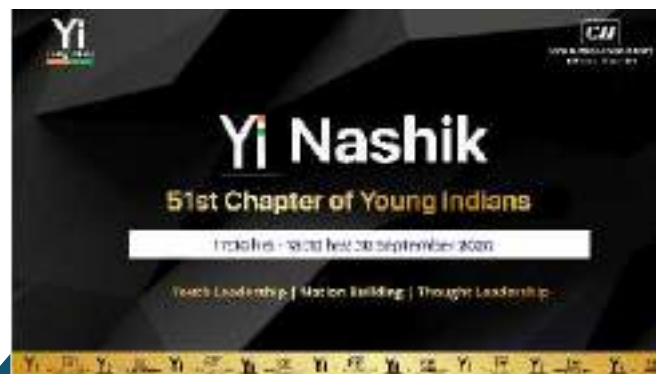
A total of 35 sessions spread over two batches were conducted on the number of themes with an objective of delivering knowledge, skills and values yet keeping the kids engaged through fun elements.

WEST

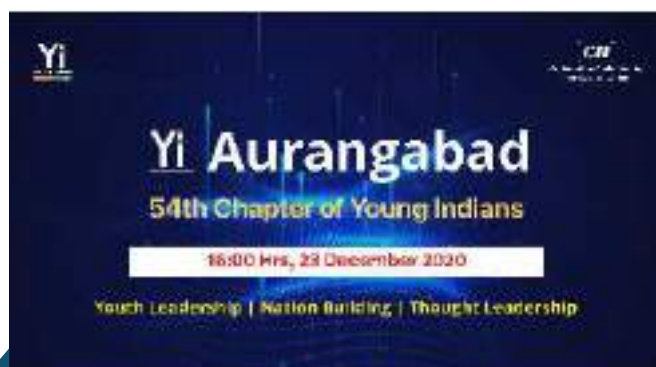
Chapter Launches



Yi Surat Chapter Launch : 5 June 2020



Yi Nashik Chapter Launch : 30 September 2020



Yi Aurangabad Chapter Launch : 23 December 2020

- Total WR activities: 1130
- Direct impact: 262266
- Awareness impact : 1799041

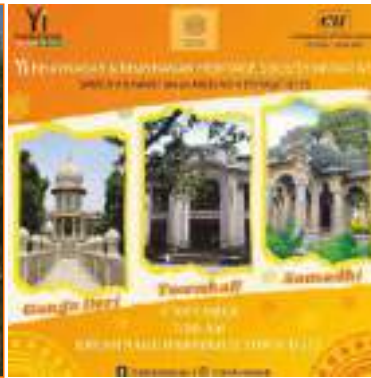
West Chapters Highlights

Yi Mumbai's Masoom Book Launch and a Panel discussion on "The Importance of Educating and Sensitising children and parents on Good touch and Bad touch"

Yi Mumbai's Masoom Book Launch and a Panel discussion on "The Importance of Educating and Sensitising children and parents on Good touch and Bad touch" Friday, 21 August, 2020 from 1600 hrs - 1700 hrs – "Yi Mumbai's Masoom Book" tries to educate young children about sexual abuse so they know how to respond if they ever find themselves in this situation. It also empowers children to speak up to multiple trusted adults. The launch was followed by a power packed panel discussion on based on the theme **"The Importance of Educating and Sensitising children and parents on Good touch and Bad touch"**. Some of the eminent panellists were Ms Neha Kanabar, Founder – UNIMO, Dr Rahul Mirchandani, Chairman and MD, Aries Agro Limited, Dr Rajarshi Bhattacharjee, National Head, Health and Wellness - Times Foundation and Mr Piyush Garg, Yi National Masoom Chair.



Yi Bhavnagar: Swachh Bharat Heritage Walk| 4 Oct 2020



Yi, CII and Yuva members conducted a Swachh Bharat drive along with Heritage Walk wherein members visited some of the Heritage sites in the city and learned about its history and architecture. Members also interacted with local shopkeepers and vendors in the area to discuss cleanliness and the importance of it in their lives. Heritage Walk was attended by 26 members.

Yi Bhopal : "Startup Pathshala 2020"

Prime Minister's vision of AatmaNirbhar (Self Reliant) India has inspired Yi Bhopal Chapter, Jabalpur Incubation Center and Commonwealth Local Government Forum, conceptualized the Startup Pathshala 2020, a 30 days long online training program for the students and young startups of Madhya Pradesh.

Event had 13,000+ registrations and it streamed online in the Facebook page of Yi Bhopal and in YouTube channel of Startup Pathshala. More than 250,000 views garnered by the sessions in a month on Facebook and Youtube platforms. Top 100 startups were selected and awarded one year Incubation Program and seed grant amount to start their venture. A total of 20 Lakh plus seed fund is granted to these startups with support of partners. The Pathshala program was inaugurated on 27th May 2020 and in 30 days of program, more than 50 businessmen, global thought leaders shared their experiences with participants. All the participants are awarded certificates. Every Sunday, Startup Pathshala organized the special series for the students and startups which was called Super Sunday. Valedictory session of Startup Pathshala happened on 25 and 26 June 2020.



Yi Goa Distribution free licenses for MS Office 365 to various Colleges in Goa under the Directorate of Higher Education, Govt of Goa

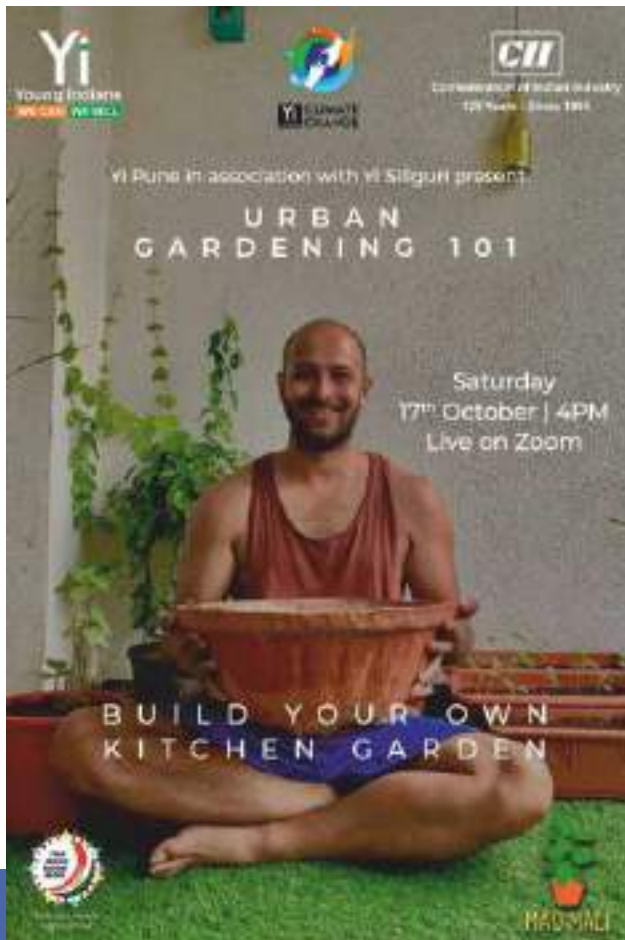


CII Young Indians (Yi) Goa Chapter in association with the Roshini Social Schooling Program distributed free licenses for MS Office 365 to various Aided Colleges. The tools available under MS Office would help the faculty and students of these colleges in its transition to online teaching and learning as remote learning has become necessary due to COVID 19 and as per UGC guidelines. Since most of the students belong to first generation users of these tools and other computer equipment, it will help to lessen the financial burden on parents. There are also a large number of students from colleges belonging to rural areas and will be benefited through this scheme. Yi Goa Chapter presented the Microsoft 365 licences to Mr Prasad Lodayekar, Director of Higher Education Govt of Goa, which in turn would be allotted to all colleges in Goa including 6500 students and faculty. This will offer the colleges a comprehensive learning platform.

Yi Pune: Urban Gardening 101 with Mr. Kunal Bide in association with Yi Siliguri

Yi Pune Chapter Organize Urban Gardening 101 with Mr. Kunal Bide in association with Yi Siliguri on 17 October 2020, attended by 120 participants.

Mr. Kunal discussed how to build your own Kitchen Garden and what are the benefits of having such a Kitchen-garden. Kitchen Garden will not only help the house to keep the temperature down but it will also help the environment.



Yi Vadodara – Third Edition of Master's Badminton League



CII's Young Indians (Yi), Vadodara Chapter organised its major event & the only event organised in the city at a huge stature, The Third Edition of Yi Vadodara Master's Badminton League which focused on giving Quality Learning Experiences along with Recognition & Prizes to 130+ Badminton players across 12 teams from entire Badminton fraternity of Vadodara.

This League was an occasion where players got a chance to play against teams from across all clubs, corporate houses & associates. The motive of the league was to support Yi Vadodara's on-going Project Road Safety. Yi Vadodara has actively conducted sessions in various schools (Public & Private) of Vadodara. The league witnessed presence of Ms Aparna Popat, former Indian badminton player & 2-time Olympian during the exhibition match. The event was well received by all Badminton Players, Team Owner, Sponsor's & Viewers.

Yi Rajkot : Radium Belts for Live Stock in association with Rajkot Traffic Police Department.

Yi Rajkot in association with Rajkot Traffic Police Department tied Radium Bands to the Livestock. This would not only save the life of the Livestock but would also help in reducing Road Accidents.



Yi Ahmedabad : Story of Surpur Village



Green Village Certification is one of the initiatives of CII IGBC offering the different category rating the villages based on several criteria. There is only one village in the state of Gujarat having Green Village Certificate that helps in socio economic growth with unique identity. Surpur is one of the village having the infrastructure for Green Village Rating like cottage industry , Bathrooms in all houses and public place, drainage and stormwater facility, school upto std 10, internal roads and solar rooftops on pubic building etc. Surpur is awarded with Gold Rating from IGBC for Green Village Certification under the Rural Initiative of Yi Ahmedabad Chapter and Surpur is now the 2nd Green Village in the state of Gujarat.

Yi Indore: Launch of Children Safety Booklet

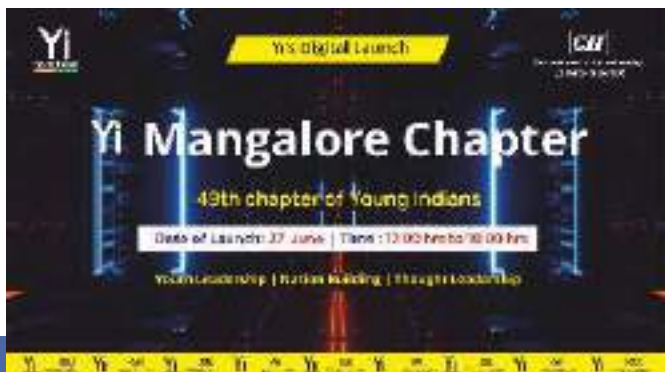
Young Indians (Yi) Indore under the Masoom vertical has prepared a Children's Activity Book with the purpose of raising awareness about Child Safety & Rights under Project Masoom. The purpose is to sensitise the children about good touch and bad touch in their lives and prevent cases of child sexual abuse. This activity book was launched virtually on Wednesday, 16 December2020 via a zoom conference. The chief guest for the virtual book launch program was Padma Shri awardee Prof. Shantha Sinha, who is also the Founder Secretary Trustee, Chief Programme Advisor and an anti-child labour activist. She had appreciated the children's activity book prepared by Yi Indore and shared how important it is to break the silence and discuss matters related to sexual abuse. The guest of honor for the virtual book launch program was Dr Vishal Nadkarni, Joint Director, Women & Child Development Department, Government of Madhya Pradesh. Dr Vishal also informed that sensitization on breaking the myths related to child sexual abuse should also be taken into consideration in every awareness session that we take. He appreciated that this activity book also has the 3 golden rules, which should be taught in every CSA awareness session, i.e., NO, RUN & TELL



SOUTH- TKKA

CHAPTER LAUNCH

Launch of Young Indians (Yi) Mangaluru chapter on 27 June 2020



- Total Activities- 342
- Direct impact- 53492
- Awareness impact- 288516

Major Contribution on Relief & Rehabilitation Efforts during COVID-19 -Amaravati

Yi Amaravati members met Krishna District Collector Shri A Md. Imtiaz, IAS, and distributed 700 PPE kits along with 1000 N96 masks to the COVID centers in Vijayawada, Guntur and Tenali. Yi Amaravati also distributed 700 PPE Kits to Vijayawada Old Government General Hospital, Vijayawada COVID Center, NRI Medical COVID Center, Guntur COVID Center, Pinnimneni Siddhartha Medical College COVID Center and also met Mr. Ch. D. Tirumala Rao, IPS, Commissioner of police and donated 5000 pairs of slippers to the migrant workers, who are travelling barefoot during the lockdown



Project Spit Not Okay-Hubballi

In-house initiative by Yi Hubballi. Despite of a lots of campaign for banning spitting at public areas but chewing of tobacco is a huge problem in the northern parts of Karnataka, and many a time we come across a red color spitting marks across the city infrastructure.

Hence, Yi Hubballi would like to take the initiative to tackle spitting problem scientifically by placing spittoons which has biodegradable powder in it which absorbs the spit within a few seconds and later the powder can be used in field as fertilizers at the Hubballi Railway Station.

The project was very well received by public and the railways officials.

Entrepreneurship-Week-Bengaluru

Yi Bengaluru organised a weeklong program to engage all our stakeholders in the spirit of entrepreneurship. Series of events were organised under Entrepreneurship Week (E- Week) 2020 between 12th and 16th October under the theme of "Thriving in uncertain Times".

The event was inaugurated by Mr. Sandeep Singh MD, Tata Hitachi and CII Chairman, Karnataka. He shared with the audience how Tata Hitachi evolved during COVID times and sustained the business without losing any human resources.

Look back and leap forward - Listen to best ideas that grew business in the last few months. Members from various chapters presented their unique business ideas during COVID times and 3 best practices were rewarded.

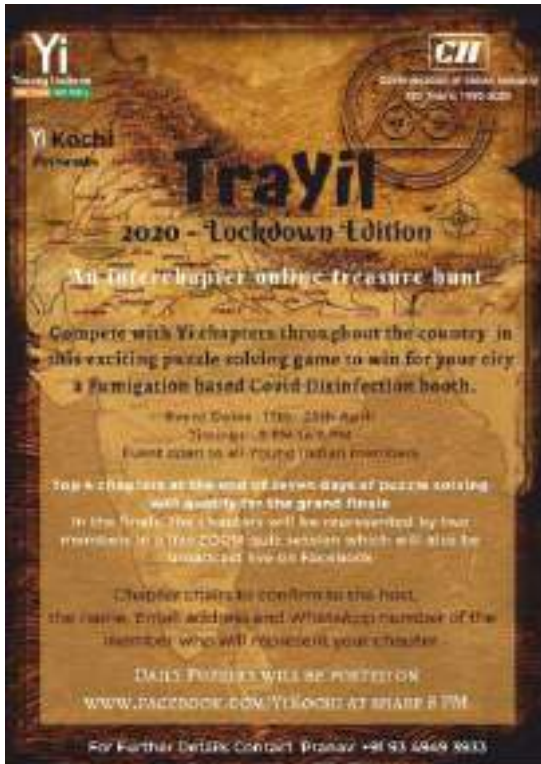
Yi star trials - Founders of 4 successful startups stories integrated with the audience and shared their learnings. Entrepreneurs exchanged ideas and experiences about their startup stories.

Mr. Francisco Santolo, CEO & Founder-Scalabl.: Discovery and thriving through uncertain times - A informative session about how to start a business model with zero capital.

Kidpreneurs competition, Panel discussion with student entrepreneurs, Virtual tour of ice cream factory - Over 200 students from various schools participated. Top 7 kidpreneurs videos were showcased and best ideas were rewarded. A virtual ice cream tour was conducted and a special address was given by Mr. Balraju, Director, Dairy Day Ice cream.



TRAYIL 2020 – Lockdown edition-Kochi



From 17 April to 26 April 2020, Yi Kochi Chapter hosted Trayil 2020 – Lockdown edition, an inter-chapter Online Treasure Hunt Competition. Members from 29 chapters engaged for more than week. The event was won by Yi Bangalore Chapter

Mantra Beach Clean-up Drive- Mangaluru

Mangaluru for the 1st time in associated with Surfing swamy Foundation had organized A Beach Cleanup drive 1st November 2020 at Mantra Beach to mark Kannada Rajyostava Celebration. The Waste of 3.6 tons of trash collected from drive.



Interactive Session with Shri Gaur Gopal Das-Hyderabad

CII Young Indians Hyderabad chapter celebrated their Yi Annual Day with an Interactive Session with Shri Gaur Gopal Das, with around 350+ delegates physically & virtually from various sectors of industry on 19 December 2020 from 1800 hrs to 2130 hrs at Hotel Taj Deccan, Hyderabad.

Shri Gaur Gopal Das is a former Hewlett Packard engineer turned Indian lifestyle coach and motivational speaker who is part of the International Society for Krishna Consciousness (ISKCON). He spoke on the topic "Live Life King Size" and was very much appreciated by all the members.



Yi InnovIndia – 2020 24 hours Virtual Hackathon

Yi Mysuru for the 1st time, organized a virtual 24hrs Hackathon on 1st Aug. 2020, this event was open to all Yi chapters across India and a total of 65 teams participated in this event. The problem statement was relating to the current pandemic situation on preparing app, website, or prototype of the product.

A total of 35 teams from Mysuru colleges participated and presented their ideas and prototypes to the jury. 2 teams won internship offers from this event at companies Enhanced Education Pvt Ltd Mysuru and E Tag, Bengaluru. And 8 Cities of Yi also had Participated in this virtual event along with Yi Mysuru & These 8 winners from across India will also be given a chance to pitch their idea and showcase their prototypes in front of a venture capitalist to scale up their idea to a product and become future entrepreneurs.

This event was organized as a complete paperless event and managed entirely on digital platform without any physical meetings. It was heartening to see students rise to the occasion and come up with innovative, app-based solutions during these tough times.

Home for Homeless: Rural Initiative-Trivandrum



Young Indians Trivandrum chapter under the rural initiative has helped a homeless family to build their dream home. Shri K S Sabarinathan, MLA Aruvikkara, Trivandrum with the Yi Trivandrum Chapter leadership handed over the house to the family. Members and Past chair of Yi Trivandrum contributed in the project 'Home for Homeless'.

Awareness Session on Social Entrepreneurship-Visakhapatnam

CII Young Indians (YI) Visakhapatnam Chapter in association with Action for India (AFI) organized an Awareness Session on Social Entrepreneurship on 28th February 2020 at Hotel The Park. Mr. Lavu Srikrishnadevarayalu, Member of Parliament (Narasaraopeta) was the Chief Guest at the event and the event also had successful entrepreneurial ventures like Carbon Masters, Far- magain, Guvi, and Navalt present to the audience.

The audience included PSUs such as the Steel Plant, Bharat Dynamics Limited, Container Corporation Limited, NSTL, DCIL, and many private sector companies along with young and budding entrepreneurs.



Action For India helps India's social enterprises address their challenges by providing them with access to technology, investors, mentorship, government agencies, local partners and business development support

Young Indians Visakhapatnam chapter associated with AFI to create awareness among the entrepreneurs in the Visakhapatnam region regarding the opportunities available in terms of financial support and also mentorship by experienced professionals.

Kevin Houston, Benjamin Raja, Arun Prakash, Arjun Bhaskar, the social entrepreneurs who participated in the annual Forum of AFI shared their experiences of starting and operating successful social entrepreneurial ventures.

SOUTH- TN

CHAPTER LAUNCHES

Yi Karur Chapter Launch

Confederation of Indian Industry (CII), Karur has Launched “Young Indians (Yi) Karur Chapter on 24 July 2020 over a digital platform. The Yi Karur takes the pride of being the 50th Yi Chapter in India.

Yi Kanchipuram Chapter Launch

Confederation of Indian Industry (CII), Chennai has Launched “Young Indians (Yi) Kanchipuram Chapter on 06 November 2020 over a digital platform. The Yi Kanchipuram is the 52nd Yi Chapter in India.

Key Highlights

Yi SRTN Regional Council Meeting - 04 July 2020, Virtual Platform.



SOUTH TN – Highlights

- Region Membership: 803
- Total No of Activities: 1041
- Direct Impact: 110676
- Awareness Impact: 809674

CHAPTER EVENT HIGHLIGHTS

Yi Chennai

Yi Chennai celebrated a glorious 125 years of our parent organization CII, by hosting Convergence 125 - 125 events in a single week from the 26th to the 31st of July. Convergence 125 aimed to create a greater impact or society by bringing together our vision, cause and people for an inspiring series of events.



Yi Coimbatore

Yi Coimbatore Chapter as a part of Entrepreneurship Vertical initiated Y' Prenuer - Entrepreneurial Education to School Kids clearly depicts the entrepreneurial learning is significant not only for the real time entrepreneurs but also among the school children. Entrepreneurship Vertical along with Thalir & Masoom Vertical organised these sessions to the school students of the chapter's Thalir School students through a virtual learning module. The idea of entrepreneurial Education to the School Kids was well received by the school management quoting “It's better to shape student as a job provider rather a job seeker”.



Yi Erode

Learn Politics: Politics has always been looked at in India as something that is not suitable for youngsters and common man. We at Yi Erode put our thought leadership hat on and crafted a learning program that teaches youngsters and common man all about politics. We organized an 11 day training program, brought in a bouquet of speakers across ideologies, political parties, sectors and enlightened the participants all about politics. Experienced and seasoned speakers provided some really rich food for thought.

Topics such as Capitalism, Socialism, Constitution of India, Democracy and Republic, Union and State Government, Change makers of the world, Parliament and state assembly functions, Dynasty politics, Ethical politics, Climate Change, Local body governance, Civilian duties, Economy of Tamil Nadu, World Affairs post Covid and finally Why and how to enter active politics were discussed by a wide range of speakers over the 11 day period. The program had 500 participants and was highly appreciated. A memorable program in the history of Yi Erode Chapter.



Yi Salem



Yi Salem Chapter as a part of membership engagement. Engaged members through events like hiking for bonding and fellowship. The members of Yi Salem, as the COVID reducing to hopeful zero, joined for a hiking exposure at a remote side of the city and had a great morning and this paved a way for a healthy bonding between the members.

Yi Trichy



Yi Trichy Chapter has revived the lake area (23 acres) and working on creating a social forest with trees of 11 varieties 450 No's in 3 acres and a bio fence, and 1000 palm tree at the border of the lake of Thaluthalappatty village, Manachanallur Block in Tiruchirappalli District. In addition, Yi Trichy Chapter has agreed to collaborate in adopting the village the main focus is to improve the life of the rural people and to empower women & youth through Government Interventions, (training on Entrepreneurship, awareness programs on various issues viz., health, sanitation, Swachh Bharath & education. Under phase 1 - Uprooted Julifera in 23 acres of Lake, under phase 2 - 1000 saplings planted across 5 acres, under phase 3 - Desilted lake for- 12,756.1 Square Feet impacted 5211 people across 3 villages.

Yi Madurai

Pitch Please! Is a Cross Chapter event involving 4 - 5 Chapters and each chapter represented by 3 - 4 Members for the program. The objective of this initiative is to create a common platform for Yi Members across chapters to Network, Promote Business, Nurturing New Business connections and collaborations with other chapter members to promote their business with other chapter members, Explore the possibilities of collaboration and partnership, Sharing technology with other members, Sharing Virtual Business cards & Brochures, Business networking with other chapter members and opportunity to get solutions or new ideas for your business. It is an initiative of Yi Madurai Chapter which involved 21 Chapters across India and Yi Madurai Chapter organized 6 Pitch Please virtual sessions amid pandemic.



Yi Tiruppur



Yi Tiruppur Chapter members in association with Tiruppur Food Guide (TFG) and Tiruppur District Administration initiated "Yi Veggies". The main objective of the initiative was to provide door delivery of vegetables at affordable cost, this would connect the farmers with the consumers. A Farm to Home initiative to avoid people flooding the market and reduce the movement of public during the pandemic, the initiative was well received among the public and the local government at Tiruppur City.

Yi Thoothukudi

Yi Thoothukudi Chapter in association with Nativelead Foundation, Madurai organized 1st edition of "Jumpstart 2020 – Business Ideation Competition". Yi is keen in promoting Innovation, Entrepreneurship initiatives throughout the country, part of their thematic objective. Nativelead is a focused organization to build the ecosystem for new age entrepreneurship. To encourage and build Entrepreneurship skill among students' community and to support mainstream entrepreneur who would like to take their business venture to the next level. This contest was organised for college students. There were 120 entries in Mainstream. Of which, only 45 entries in Student Mainstream were called for Preliminary round of evaluation. It was further evaluated by inviting only 12 entries in students stream for the final round of evaluation and final 3 were rewarded with prizes. Mr G Suresh Kumar, Co-Founder & CEO, Macapp Studio delivered the Chief Guest address to the participants at the valedictory session.

Yi Puducherry

Yi Puducherry Chapter as a part of Climate Change vertical initiated the maiden project, Miyawaki Forest, was a successful initiative where 1100+ saplings was planted in Arul Ashram, Kalapet and in a CII member company, Poclain Hydraulics Pvt Ltd. The children from the ashram and the workers from the company volunteered in planting the saplings. This has been a great impact for not only the people but also for the environment. As a future work, furthermore places will be identified in and around Puducherry and saplings will be planted and protected.



Yi Karur

CII's Young Indians 50th Chapter was launched in Karur, Tamil Nadu. The launch session was held virtually on Friday 24 July 2020. Marking a momentous occasion for Yi, the 50th Chapter Launch Session was attended and addressed by several Yi Past National Chairmen, CII State and Zonal Leadership along with members from length & breadth of Yi's 50 Chapters across India who took pride at this important milestone in the growth of Yi as a movement for youth engagement. Few of the interesting topics discussed during the launch are the CII Yi Connect, Yi Future – Moving Ahead and Strengthening Yi in Tamil Nadu over a panel discussion. The historic launch witnessed around 150 members. The launch was well received.



Yi Kanchipuram



CII's Young Indians 52nd Chapter was launched in Kanchipuram, Tamil Nadu. The launch session was held virtually on 06 November 2020. Marking a momentous occasion for Yi, the 52nd Chapter Launch Session was attended and addressed by Yi National Leadership, GC & NMT Members, CII State and Zonal Leadership along with members from across Chapters

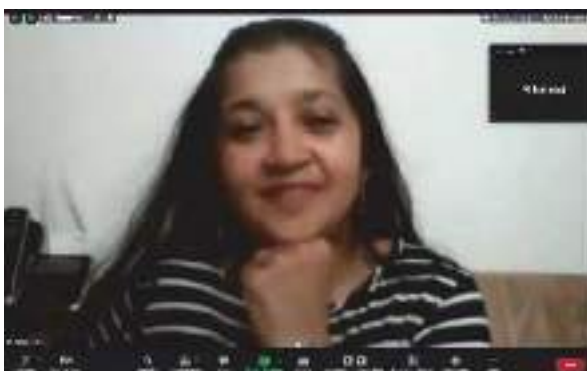


LEADERSHIP ACADEMY



Yi Leadership Academy successfully upheld and furthered the founding principles and the core values of Yi amongst the leadership fraternity through its flagship annual programmes – the Yi Leaders Fellowship Program for Co-Chairs of Yi Chapters and the Yi Leadership Conclave for Chapter Executive Committee – designed to equip Yi leaders with frameworks and tools to become compassionate effective leaders, broaden their perspectives and enhancing their understanding and alignment with Yi's principles. The program modules talked about the Genesis of Yi, Core Values of Yi, Vision 2030 of Yi, CII & Yi, with deep discussions on various Projects, Initiatives, Operations and Leadership. The LA for Chapter Executive Members and Newly Launched Chapters was also organized this year part of the academy. Another unique leadership programme Re-Invent - The Way Ahead was held for the Chapter Chairs curated as a weeklong intensive leadership programme enabling the leaders to introspect and reflect on Leadership, Personal Awareness, The Power of Emotions, Values, limitations & Challenges, Depth Intelligence and Wellness.

The faculty for this cohort included Yi National Leadership, Yi Past National Chair's and NMT Members, With **Namrata Khona Samra**, Chair, Leadership Academy, Yi, leading from the front, the team members – **K P E Ravindran**, **Ajith Mathew George**, **Shrijika Agrawal**, **Dhruv Seth**, **Dhruv Agarwal**, and **Sandeep Agarwal** actively worked together on program design, delivery, planning and execution, and the entire team ensured in bringing out the spirit of Young Indians, and the magical charm of bonding and fellowship for the cohort digitally for the year 2020







BRANDING, COMMUNICATION, AND DIGITAL ECOSYSTEM

Strategic Objectives

- At BCDE Our focus is not just to make a memorable impression to our stakeholders but also to allow our fellow Indians to know what to expect from Yi.
- At BCDE we ensure the culture of the organization is intact. It's a way of Life in Young Indians (Yi) that deems us to be a proud Indian.
- At BCDE we ensure and support all verticals to give quality events and projects that are aligned towards our Yi's Vision and are focused on our three pillars-Nation Building, thought leadership and Youth Leadership.
- At BCDE we ensure the right usage of all our tangible & intangible assets.
- At BCDE it is not only about branding organizations and creating brand loyalty, it is also about branding oneself.

The Branding vertical is responsible for all the Yi related branding as mentioned below:

- All chapter events and national events are posted in national social media handles across platform.
- Yi Website updating and chapter activity posting on website
- Closely monitoring all the chapters as per our strategic objective to ensure uniformity at all levels
- Yi issues branding guidelines to all the chapters to ensure uniformity at all levels, aligned to CII Branding guidelines
- Chapter Launch template for virtual launches was standardized for use across chapters.

Under branding the key focus was to increase engagement amongst Yi members and spread awareness through campaigns which were aligned to Yi verticals and project initiatives.

February to May 2020

#Leaders of Yi campaign was rolled out based on the questionnaires shared to the Yi women members.

In the face of the COVID 19 pandemic, campaigns related to # Social distancing # See you later #Covid relief activities done by Yi chapters across Nation was shared.



Campaign statistics



Reach: 57675
Engagements: 6673



Reach/Impressions: 4306
Engagements: 2127



Impressions: 56741
Engagements: 1527



Reach/Views: 2553
Engagements: 158



May to September 2020

Membership campaign, focused projects and vertical initiatives which were rolled out specific to youth and Nation building ,unlock 5.0 Covid



Campaign statistics



Reach: 237197
Engagements: 11769



Reach/Impressions: 19265
Engagements: 7262



Impressions: 120862
Engagements: 4357



Reach/Views: 13493
Engagements: 912

October to December 2020

There were several focused campaigns like #Buck stops here following the unlock 5.0 Covid ,#We the Leaders campaign focusing the leadership under Yi .



Various projects and initiatives of Yi such as Yi Masoom summit and Take pride 2021 campaign were promoted through our social media handles.

Campaign statistics



Reach: 31609
Engagements: 3243



Reach/Impressions: 35143
Engagements: 8113



Impressions: 47581
Engagements: 2327



Reach/Views: 22309
Engagements: 2850

SOCIAL MEDIA STATISTICS



We have reached 54880 page likes through organic reach and social media optimization
Percentage of increase in reach compared to last year 14 %



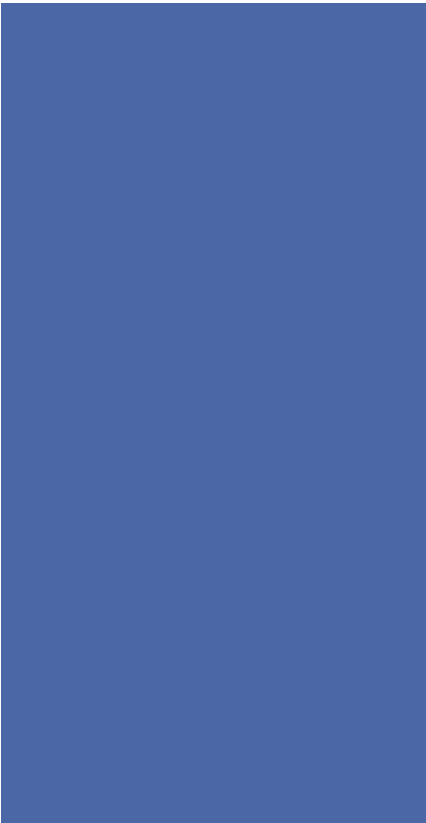
Total no of Followers -4874
Total no of post shared -280



Total No of followers-6226
Percentage of increase in engagements compared to last year 30.50%



Total No of followers-1752
Percentage of increase in engagements compared to last year 278%





SPECIAL INITIATIVES

• COVID RELIEF

COVID-19 pandemic brought out the strength and belief of Yi to spread positivity and compassion, exemplified through the relief work undertaken across all its chapters impacting 7,14,795 beneficiaries through distribution of masks, gloves, sanitizers, foot operated hand wash / sanitiser dispenser, Covid testing booth, ration packets and cooked food packets.



• GLOBAL UNICORN SERIES

SESSION WITH MR BHAVISH AGGARWAL, FOUNDER & CHAIRMAN, OLA GROUP

CII's Future Business Group (FBG) & Young Indians (Yi) organized Global Unicorn series in partnership with SoftBank India and with the participation of all global unicorns from the USA, EU, Japan, Australia, Singapore, Israel, and South Korea to share their journey towards the unicorn glory.

As a part of the aforesaid series, we organized a special session with Mr Bhavish Aggarwal, Founder & Chairman, Ola group. The session was primarily focused on the Ola journey, reason for its success, its inspiration and how it could transform to a unicorn. The session was moderated by Ms Smita Agarwal, National Vice Chair, Yi



SESSION WITH MR ARUN MAIRA, FORMER MEMBER OF PLANNING COMMISSION OF INDIA & FORMER CHAIRMAN BOSTON CONSULTING GROUP.

As a part of our ongoing Take Pride celebrations, we had curated an exclusive event on the 11th of December, 1600 – 1700 hrs with thought leader and management consultant Mr. Arun Maira, Former Member of Planning Commission of India & Former Chairman Boston Consulting Group, India who will be sharing his experiences and insights learnt as a young Indian 50 years ago on how to build competitive enterprises to make India great. The session was moderated by Mr Kartik Shah, National Chair, Yi



SESSION WITH MS FALGUNI NAYAR, FOUNDER & CEO, NYKAA

CII's Future Business Group (FBG) & Young Indians (Yi) organized Global Unicorn series in partnership with SoftBank India and with the participation of all global unicorns from the USA, EU, Japan, Australia, Singapore, Israel, and South Korea to share their journey towards the unicorn glory.

As a part of the aforesaid series, we organized a special session with Ms Falguni Nayar, Founder & CEO, Nykaa. The session was primarily focused on the Nykaa journey, reason for its success, its inspiration and how it could transform to a unicorn. The session was moderated by Mr Raunak Goyal, National Vice Chair designate, Yi



SESSION WITH MR PASHA ERSHOW, REVENUE OFFICER, ACRONIS

CII Global Unicorn Series was organized by CII's Future Business Group (FBG) & Young Indians (Yi) in partnership with SoftBank India. The series features global unicorns from the India, Singapore, USA, EU, Japan, Australia, Israel, and South Korea with the aim to share their journey towards the unicorn glory, to encourage the spirit of entrepreneurship as well as be an inspiring guide to the next unicorn.

With the grand success of our previous sessions with Oyo, Ola & Nykaa, we have now come with our first international session (Fourth in the Global Unicorn series) with a Singaporean Unicorn- 'Acronis'. The session will primarily focus the Acronis journey, reason for its success, its inspiration and how it could transform to a unicorn. We truly believe Acronis' successful business model could be a source of inspiration for young entrepreneurs, students, investors, researchers and even corporates across India. The session was moderated by Mr Kartik Shah, National Chair, Yi



● ONE SMALL ACT & NVW

Yi has partnered with India@75 (A CII's Initiative) for an Online Campaign on Social media - 'OneSmallAct' to engage the Yi members in the simple acts of kindness. The objective of 'OneSmallAct' campaign is to create awareness in the society through doing simple acts of kindness which can influence and inspire others to join this movement of creating empathy and compassion in our society. Yi also partnered and supported the **National volunteering week (NVW)** 2020 organized by India@75. The objective is to provide Yi YUVA members with credible volunteering opportunities.



● TOGETHER TRIBE

We have always endeavored to give back to our membership and it is in light of this, vertical also launched for this specially curated program, "TogetHER Tribe" a platform for select women leaders of Young Indians to provide a free space for building Yi Leaders through mutual learning, fostering and growing from each other without any prejudice and judgement.

As we embark on this new journey of sisterhood and leadership, we anticipate a growth of a strongly knit community of Yi women. A tribe of compassionate and determined women leaders, who have found their voices, but are yet to be heard!

TogetHer Tribe provides a nurturing space for Yi women leaders to learn, foster and grow in each other's company without any prejudice and judgement. As the flag bearers of the Tribe, you will be entrusted to carry forward the mantle of this initiative on your shoulders, till it reaches the vision that we have collectively envisaged for it, which is beyond creating a sisterhood.





NMT, GOVERNING COUNCIL & REGIONAL COUNCIL MEETINGS





Yi NEXT



The Alumni Network of
Young Indians (Yi)

Yi Next is the alumni network of Young Indians launched on 21st December, 2018. The purpose is to keep the members together forever, nurturing long-lasting bonds.

Motto

Together we can

Purpose

To keep the members of our association together forever

Objective

- To build an exclusive network of past Yi members
- To serve as a platform for fellowship and networking
- To inculcate friendship and leadership development among members
- To support Yi's Nation building activities by raising funds and resources



CII's Young Indians (Yi) is a movement for Indian Youth to converge, lead, co-create and influence India's future. Formed in 2002, Yi has a growing, inclusive membership with over 3300 direct members in 54 chapters, and 29500 college students YUVA members. Yi membership includes young entrepreneurs, professionals, and achievers from different walks of life between the age group of 21-45 years. Through impactful projects and activities under "Youth Leadership", "Nation Building" and "Thought Leadership", Yi hopes to emerge as a premier Indian Youth Organization and play an important role in Nation Building. Yi is one of the proud founders of the G20 Young Entrepreneurs Alliance (G 20- YEA) & Commonwealth Alliance of Young Entrepreneurs (CAYE- Asia Pacific)

Confederation of Indian Industry (CII)

Plot No: 249-F, Udyog Vihar Phase IV, Sector 18 Gurgaon-122015
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Follow us on



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government, and civil society through working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry. For 125 years, CII has been working on shaping India's development journey and, this year, more than ever before, it will continue to proactively transform Indian industry's engagement in national development. The premier business association has more than 9100 members, from the private as well as public sectors, and an indirect membership of over 300,000 enterprises from around 288 national and regional sectoral industry bodies. With 68 offices, including 10 Centres of Excellence in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry

The Mantosh Sondhi Centre, 23, Institutional Area, Lodi Road, New Delhi – 110 003 (India)

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