

YIF!

2024 | Adapt | Evolve | Inspire

Young Indians' National Conclave on Entrepreneurship & Financial Renaissance



In association with



28th & 29th June, 2024 | Hyatt Regency, Kolkata



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In 2022, the Kolkata Chapter of Young Indians introduced the YiFi Conclave, setting the stage for what has now become a pivotal event in India's entrepreneurial and financial landscape. Fast forward to 2024, and the YiFi Conclave has grown into a national summit, surpassing expectations with a lineup of prolific speakers, diverse sessions, an expansive expo, and unparalleled networking opportunities.

At the heart of the YiFi Conclave lie its speakers, drawn from the forefront of entrepreneurship, finance, and business leadership. These luminaries share their insights, experiences, and strategies, empowering attendees to chart their paths to financial independence and entrepreneurial success. From visionary keynote addresses to interactive panel discussions, each session offers invaluable perspectives and actionable takeaways.

The expo at YiFi 2024 showcases cutting-edge innovations, disruptive startups, and emerging trends in finance and entrepreneurship. Attendees have the opportunity to engage directly with exhibitors, explore new technologies, and forge strategic partnerships that drive growth and innovation.

Networking is a cornerstone of the YiFi experience, with dedicated sessions designed to facilitate meaningful connections and collaborations. Whether through structured networking events, one-on-one meetings, or informal social gatherings, attendees have ample opportunities to build relationships with like-minded professionals, mentors, and potential investors.

Beyond the enriching sessions and networking opportunities, the YiFi Conclave also features vibrant social events, fostering a sense of community and camaraderie among attendees. From cocktail receptions to gala dinners, these social gatherings provide a platform for relaxation, celebration, and further engagement.

In 2024, the YiFi Conclave stands as a testament to the power of collaboration, innovation, and entrepreneurship in shaping India's future. With its stellar lineup of speakers, diverse sessions, expansive expo, and vibrant networking opportunities, YiFi continues to inspire and empower the next generation of leaders, visionaries, and changemakers in the realms of finance and entrepreneurship.



MESSAGE FROM THE NATIONAL LEADERS



Vishal Agarwalla
National Chairman

"YiFi is where entrepreneurs and visionaries converge! Supercharge business growth by uncovering game-changing insights and building impactful relationships. Let's get ready to elevate the entrepreneurial journey at YiFi!"



Tarang Khurana
National Vice
Chairman

As we welcome another edition of YiFi, it is heartening to note the impact of collaboration being witnessed as the event grows from a city based to a Nationally supported fixture.

As YiFi grows, it's imperative to reach young entrepreneurs and young innovators across the country and provide them with a platform that helps them to connect and learn together.

In this endeavour we wish the National Entrepreneurship and the Yi Kolkata team the very best of luck and we welcome all from across Bharat to join us on this enriching experience



Arun Rathod
National Vice Chairman
Designate

Welcome to the YiFi Entrepreneurship Summit in Kolkata! YiFi represents the power of young minds coming together to create positive change. This year's summit offers a unique opportunity to learn from seasoned entrepreneurs, discover new possibilities, and collaborate with your peers.

Embrace the YiFi experience – gain valuable knowledge and unleash your entrepreneurial potential. Together, as Young Indians, let's focus on building Bharat, ensuring progress and prosperity for all.





Yashodhara Bajoria
National
Entrepreneurship Chair

If you're an entrepreneur driven by ambition, then YiFi is the catalyst you need to propel your vision forward. From vibrant coastal cities to the heartland of India, YiFi ignites a nationwide entrepreneurial revolution. Tap into disruptive insights that reshape your industry, forge strategic alliances with changemakers across the country, and unlock breakthrough growth for your business – all within an electrifying 48-hour experience!



Pradeep Chenthilkumar
National Entrepreneurship
Co-Chair

YIFI National Entrepreneurship Summit Kolkata brings together Yi Members who are entrepreneurs, established business owners, investors, policymakers, and industry experts to discuss various aspects of entrepreneurship and innovation.

YIFI 2024 will serve as a platform for learning, inspiration, collaboration, networking and growth. It will foster an environment conducive to entrepreneurship. Let's make this as opportunity to exchange ideas, forge connections, and inspire each other to reach new heights. Together, let's embrace the challenges, celebrate the successes, and pave the way for a future defined by entrepreneurship and prosperity.



Chintan Shah
National Entrepreneurship
Co-Chair

Embark on a journey of discovery and connection at YiFi, where entrepreneurs from 66 chapters of Yi will come together in Kolkata for an unprecedented gathering of minds.

This event isn't just about networking - it's about the power of learning and collaboration. Join us at YiFi to expand your knowledge, meet industry leaders from diverse backgrounds, and build relationships that could shape the course of your entrepreneurial journey.

With opportunities to explore new ideas, share insights, and forge partnerships across geographical boundaries, YiFi offers a unique experience that will propel you towards success. Don't miss this chance to learn, grow, and connect with entrepreneurial trailblazers from around the world. The possibilities are endless - are you ready to unlock them at YiFi?



MESSAGE FROM THE CHAIR

As the Chair of Young Indians Kolkata for 2024, it is my privilege to welcome you to the second edition of the YiFi Conclave, our flagship event dedicated to entrepreneurship and financial empowerment.

This year, our theme, “Rediscover the Why,” draws inspiration from Simon Sinek’s philosophy, urging us to realign our passion for nation-building with our deepest motivations. At YiFi 2024, we embark on a journey of introspection and reconnection with our purpose, ensuring that every action we take is driven by a clear sense of why.

The YiFi Conclave is more than just a gathering; it’s a platform for meaningful exchange, learning, and collaboration. With a lineup of prolific speakers, diverse sessions, an expansive expo, and unparalleled networking opportunities, YiFi 2024 promises to be an enriching experience for all attendees.

As we come together to explore new ideas, forge connections, and chart pathways to success, let us remember the collective spirit that defines Young Indians. Let us leverage our individual strengths and motivations to contribute meaningfully to the growth and development of our nation.

I extend my heartfelt gratitude to each of you for your dedication and enthusiasm. Together, let us make YiFi 2024 a resounding success, where we not only rediscover our why but also harness it to drive positive change and impact.

Thank you for your unwavering support. I look forward to seeing you at YiFi 2024.

Warm regards,

Baibhav Agarwal

Chair, Yi Kolkata



MESSAGE FROM THE **CO CHAIR**

As we convene for the YiFi Conclave 2024, I am thrilled to invite you to join us on a purpose-driven journey like no other. This year, we're not just participating; we're celebrating the joy of purpose-driven work, aligning our efforts with our deepest motivations.

At YiFi, each project, each initiative is an opportunity to experience the exhilaration of making a meaningful impact. Together, we're not just building a better nation; we're embarking on an adventure of rediscovery, of passion, of transformative change.

I extend a heartfelt invitation to each of you to join this vibrant journey. Let's collaborate to not only reach our goals but to savour every moment of this thrilling ride. With every step we take, let's infuse our shared path with enthusiasm, purpose, and a sense of wonder.

Thank you for being the driving force behind this incredible movement. Together, let's not just aim for success; let's strive for a journey filled with inspiration, joy, and fulfilment. Let's make this year a celebration of 'Why' in everything we do.

Shubham Karnani

Co-Chair, Yi Kolkata



What to expect:



Key Note Sessions & Panel Discussions

Empowering Growth:

CEO Strategies for Cultivating Innovation and Fostering Employee Engagement



India:

Land of opportunity enveloping unexpected challenges



From Digitalization to Democratisation:

Charting the Path for Inclusive Financial Access



Family Offices and Emerging Investment Trends:

Exploring Opportunities for Wealth Generation



Corporate Evolution:

Adapting Values for 21st Century Success



The Currency Revolution:

Navigating Digital Currency and Cryptocurrency in the Financial Landscape



Fintech for All:

Driving Nationwide Growth through Open Banking and Financial Inclusion



Sustainability in Business:

Strategies for Long-term Growth and Profitability in the Digital Era



Green Finance:

Pioneering Sustainable Investments and Innovations in the Financial Sector



Global Investment Trends:

Unveiling Opportunities in Alternative Investments and Venture Capital Funding



Digital Wealth Management:

Unlocking the Potential of Technology in Wealth Creation



Securing India's Future:

Achieving Universal Insurance Coverage by 2047





Cash Management in the Digital Age:

Strategies for Navigating Cashless Transactions



Empowering MSMEs:

Catalysts for India's Economic Growth



ONDC:

Exploring Opportunities for Banks and Fintechs in the Digital Commerce Landscape



GIFT City:

India's Fintech Hub for Global Innovation and Collaboration



Entrepreneurship in the AI Era:

Leveraging Artificial Intelligence for Business Transformation



Impact of Digitisation in Financial Services - on your Business, Society & Family



Cybersecurity and Risk Management:

Safeguarding Financial Assets in the Digital Age



Speakers

Chief Guest



Sri RS Goenka
Emami
Promoter

Guest of Honour



Ritesh Agarwal
Oyo
Founder & CEO

Key Note Speaker



Sundararaman Ramamurthy
BSE Ltd.
Managing Director



Vijay Kedia
Kedia Securities
Director

Panelists



Mr Arun Maheshwari
JSW Infra
Jt.MD & CEO



Mr Ramesh Agarwal
Agarwal Packers & Movers
Promoter & Chairman



Mr. Sunil Sanghai
Novaone
Founder & CEO



Mr. Pankaj Tibrewal
IKIGAI
Asset Manager





Mr. Ayush Mittal
 Screener
 Founder



Mr. Anuj Singhal
 CNBC
 Editor



Mr Pramod Agarwal
 BSE Limited
 Chairman



Ajay Sharma
 Edelweiss Financial Services
 President



Priti Rathi Gupta
 Lxme
 Founder



Mr Saket Todi
 Lux Industries
 Director



Jivraj Singh Sachar
 Indian Silicon Valley
 Founder



Arjun Vaidya
 V3 Ventures, Dr Vaidya's
 Founder & CEO



Ramesh Somani
 Exhibit Technologies Pvt Ltd
 Founder & Chief Editor



Vivek Bajaj
 Stockedge
 Founder & CEO



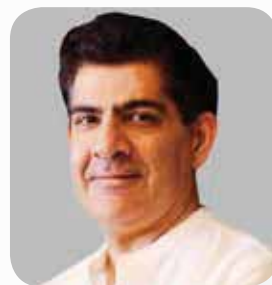
Rahul Jain
 Epigamia
 Co-Founder and CEO



Gaurav Jalan
 Mpocket
 Founder & CEO

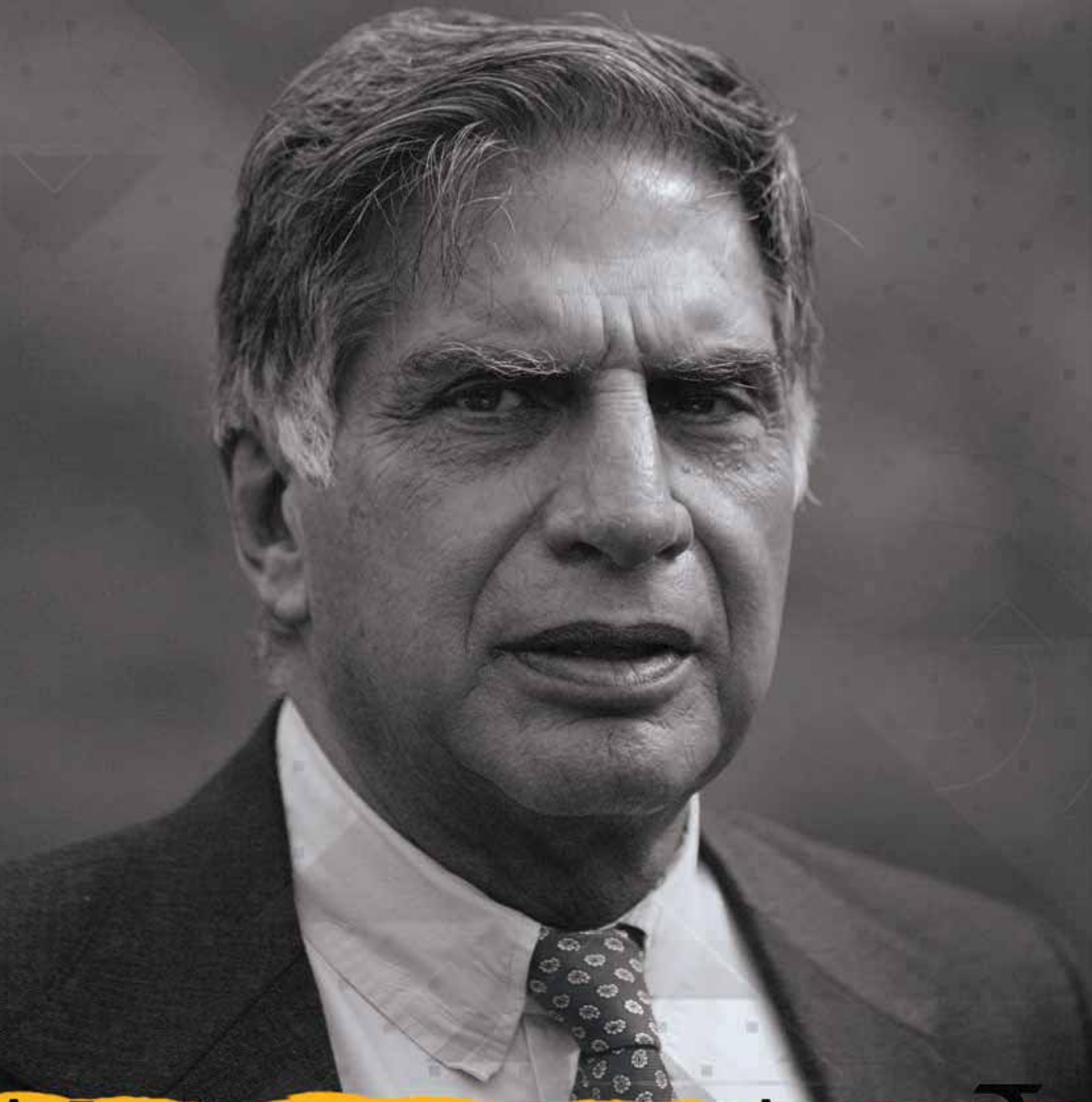


Alina Alam
 Mitti Café
 Founder & CEO



Safir Anand
 Anand & Anand
 Partner

**Virtual Session with Mr. Ratan Tata,
one of the greatest visionary leader of India**



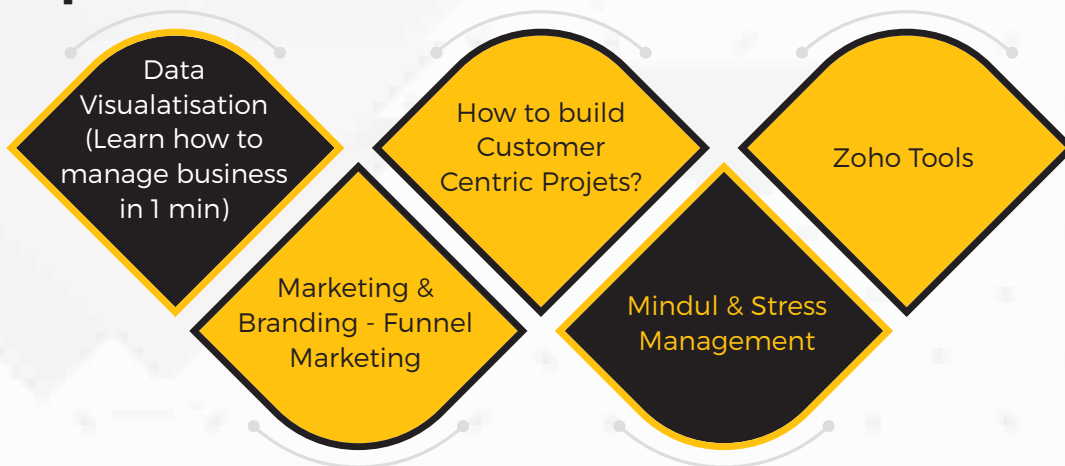


**MARKET
MANIA**

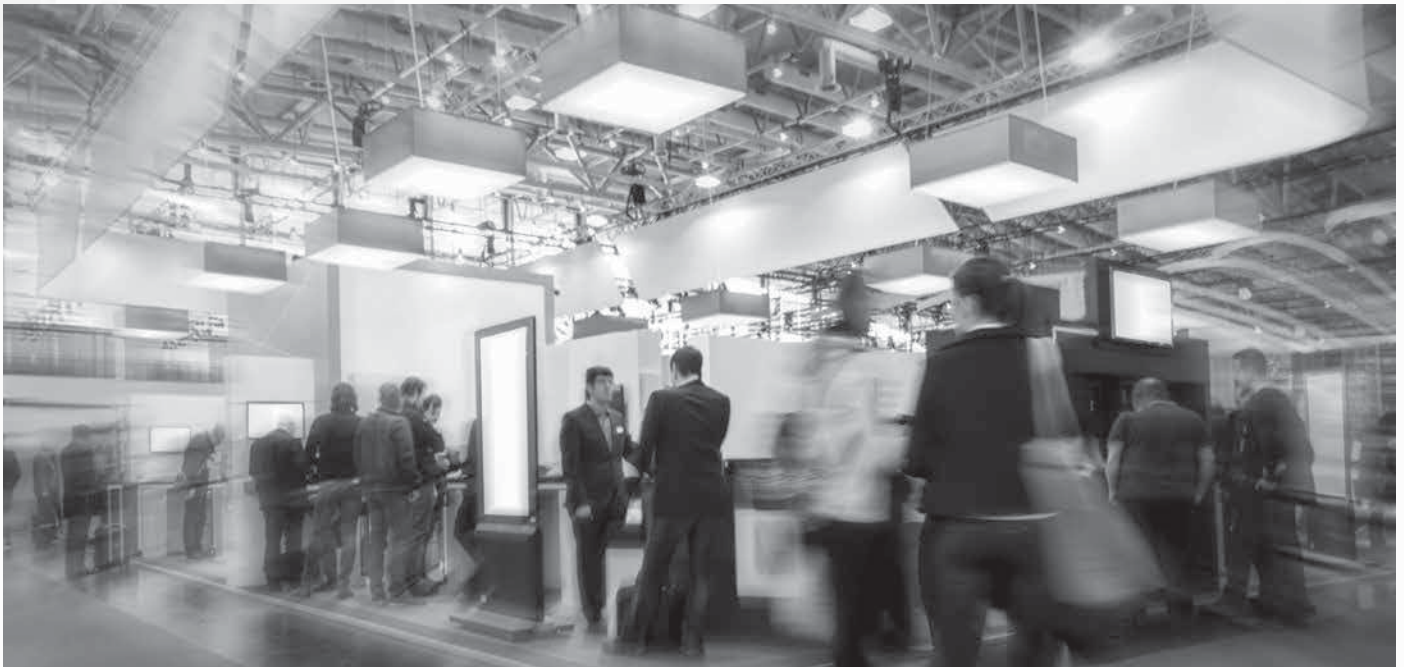
The ultimate fusion of
Fun and Finance

Welcome to Market Mania, where the thrill of the stock market collides with the comedic genius of Cyrus Broacha! Step into our live market simulation where every fluctuation, every headline, and every market rumor comes to life, guiding your investment decisions in real-time. With Cyrus Broacha as your host, expect an engaging blend of market insights, laughter, and actionable news updates that could shape your portfolio strategy. Join us for a whirlwind tour through the highs and lows of the financial world, where learning meets entertainment, and profits meet personality.

Workshops



YiFi 2024 Expo



Step into the spotlight at the prestigious YiFi Expo 2024, part of the Yi National Summit, where entrepreneurs and finance professionals from across India gather for a transformative experience. Showcase your brand to industry leaders, investors, and innovators, and seize the opportunity to network, forge partnerships, and establish your brand as a leader. Reserve your stall now and shape the future of entrepreneurship and finance in India.

Dimensions and Spec

- 8' x 8'
- Bare shell
- One side open
- 1 table, 2 chairs, power point

More details

- Joining of stalls is possible
- Corner stalls are of double size and can be 2 side open
- Location preference to be given on first come basis



Startup Fest

At YiFi 2024, our dedicated Startup Section is your gateway to a world of opportunities. Here's what you can expect:

Pitch Sessions

Showcase your startup to potential investors and partners through engaging pitch sessions.

Government Schemes

Explore various government schemes and initiatives tailored to support and foster startup growth.

Speed Networking

Connect with industry experts, mentors, and fellow entrepreneurs in fast-paced networking sessions.

Mentorship Opportunities

Access invaluable guidance and mentorship from seasoned professionals to steer your startup towards success.

Crowdfunding Session

Discover innovative funding avenues and connect with investors through dedicated crowdfunding sessions.

Incubation & Acceleration

Explore opportunities for incubation and acceleration programs designed to fuel the growth of your startup.

At Yi, we're committed to creating an ecosystem that nurtures, supports, and funds startups. Join us at YiFi 2024 and let's embark on this journey of entrepreneurship together.





Networking Opportunities



Structured Networking: Participate in structured networking sessions designed to facilitate introductions and conversations with like-minded professionals in your industry or niche.

Targeted Connections: Connect with industry leaders, entrepreneurs, and innovators from across India, facilitating meaningful interactions with key decision-makers and influencers.

Informal Social Gatherings: Engage in informal social gatherings, such as cocktail receptions or dinners, fostering organic connections and building rapport in a relaxed environment.

Exclusive Access: Gain entry to exclusive networking events and VIP gatherings, providing unparalleled opportunities to forge valuable relationships and explore potential collaborations.

Knowledge Exchange: Exchange ideas, insights, and best practices with peers and industry experts, gaining valuable perspectives and staying abreast of the latest trends and developments.

Expand Your Reach: Extend your professional network beyond geographical boundaries and industry silos, broadening your connections and opening doors to new opportunities.

Relationship Building: Cultivate long-term relationships built on trust, mutual respect, and shared interests, laying the foundation for future collaborations and partnerships.

Access to Mentors: Connect with experienced mentors and advisors who can provide guidance, support, and mentorship, helping you navigate challenges and seize opportunities for growth.

Follow-Up Opportunities: Leverage post-event networking opportunities to follow up with contacts, nurture relationships, and explore potential business ventures or joint initiatives.



Sponsorship Opportunities

National Exposure:

YiFi 2024 attracts attendees from across India, providing sponsors with national exposure to a diverse audience of industry leaders, entrepreneurs, and high-net-worth individuals.

Targeted Audience:

Connect with decision-makers and influencers in the entrepreneurship and finance sectors, ensuring that your brand message resonates with the right audience.

Brand Visibility:

Maximize your brand's visibility through customized branding opportunities, including signage, digital promotions, and exclusive mentions during event sessions.

Thought Leadership:

Position your brand as a thought leader in the industry by sponsoring keynote sessions, panel discussions, or workshops, showcasing your expertise and insights to a captive audience.

Networking Opportunities:

Gain access to exclusive networking events, allowing you to forge valuable relationships, explore partnership opportunities, and connect with potential clients and collaborators.

Customized Packages:

Tailor your sponsorship package to align with your specific marketing objectives and budget, ensuring maximum ROI and impact for your brand.

Brand Association:

Associate your brand with excellence and innovation by aligning with YiFi 2024, India's premier entrepreneurship and financial summit.

Impactful Engagement:

Drive meaningful engagement with your target audience through interactive activations, product demonstrations, or experiential marketing initiatives.

Post-Event Visibility:

Extend your brand's reach beyond the event with post-event marketing opportunities, including social media promotions, press releases, and content partnerships.

Strategic Partnerships:

Explore opportunities for strategic partnerships with Yi and other sponsors, unlocking new avenues for collaboration and business growth.

Don't miss this chance to elevate your brand and make a lasting impression at YiFi 2024. Contact us today to explore sponsorship opportunities and secure your place at the forefront of entrepreneurship and finance.



Extra Activities

Street Food Safari



Heritage Walks



Artisan Workshops



Cultural Performances



Ri Village visit



Yoga and Wellness Retreats



Cultural Immersion Tours



Curated Temple Visits





Socials

Experience the epitome of nightlife extravagance at YiFi 2024 Socials—an extraordinary affair where the city's pulse quickens and the night comes alive with unparalleled vibrancy. From glamorous gala dinners to electrifying parties, immerse yourself in a world where every moment is a celebration of opulence and allure. Join us for an unforgettable journey into the heart of Kolkata's nightlife, where the festivities never cease, and the magic of YiFi shines brighter than ever before.



Glimpses of 1st YiFi Conclave, 2022

YiFi conclave

INTERACTIVE SPEAKER SESSIONS

30+ Speakers | 15+ Topics

The Young Indians (YI), Kolkata Chapter, The Youth Wing of CII (Confederation of Indian Industry) hosted a comprehensive financial conclave YiFi 2022, on 16th September, 2022 at Hyatt Regency Kolkata with Institute of Chartered Accountants of India (ICAI) as their exclusive networking partner. The unique Financial Conclave covered a host of avenues including but not limited to Basics of Finance, Insurance, Tax Planning, Value Investing, Technology in Finance, Start-Ups, Angel Investing and Venture Capital. Vaibhav Soni, Chair, Young Indians (YI), Kolkata Chapter says, "It's the first time Young Indians is hosting this one of a kind Financial Conclave.



India \$5 Trillion Economy

Mr. Harshvardhan Neotia,





Why Investment Strategies need a revisit?

Mr Sandeep Jethwani, Co Founder, Dezerv, shared his knowledge on finance management. He said “the factors that affect the functioning of a fund are macro and micro in nature.

Capital Markets

Nilesh Shah, MD Kotak Mahindra Asset Management Company Limited, shed light upon investment opportunities. He said “India is becoming a contrarian play globally even in terms of emerging markets.





Role of CFO Past, Present & the Future



Mr. Lalit K Khetan
Executive Director & CFO at
Ramkrishna Forgings Limited

Mr. Tanmay Chaterjee
Executive Director (Finance)
at Indian Oil

Mrs. Monika Mohta
Board Member, Visa
Coke Limited

Mr. Neeraj Mundra
CFO Willowood Chemicals Pvt. Ltd.

Moderated by Mr. Sohrab Bararia
Executive Director, Grant Thornton Bharat

Opportunities to Buy Business under IBC-Risks & Benefits



Mr. Ashok Chandra
ED, Union Bank of India

Mr. Piyush Mishra
Partner Luthra & Luthra Law
Office

Mr. Bharat Atha
Director Misra Group

Moderated by
Mr. Ashish Chhawchharia
Partner Grant Thornton Bharat

Family Businesses Do you also need a Family Office?

Mr. Sumeet Kabra
Director, R R Kabel

Mr. Deepak Agarwal
CEO and Director, Bikaji Foods
International Limited

Moderated by
Mrs. Pallavi Joshi Bakhru
Partner and Head Private Client
Services, Grant Thornton Bharat



Next 25 Years of Investing in India

Mr. Pranjal Kamra
Co-founder & CEO of
Finology Ventures Pvt. Ltd.

Rishabh Golchha (Nine Unicorns)
Vinesh Singodia (Kalari Capital)

Moderated by
Mr. Baibhav Agarwal
Director - Padrea Global
Services Ltd.



The rise of Unicorns is a phase or a sustainable phenomenon?

Mr. Niraj Singh
Founder and CEO, Spinny

Mr. Ravi Ranjan
CEO-Founder, Velocity 1



Democratizing access to Private Equity investments in India

Mr. Mekin Maheshwari
Co-founder GAME

Mr. Rajeev Suri
Managing Partner - Orios Venture

Ms Diksha Nigam
Senior Manager, Invest India

Moderated by
CA Ms. Poonam Khandelwal
Angel Investor

How can Industries help in making India Energy Efficient

To talk about our next TOPIC - "How can industries help in making India energy efficient . Our speaker for the session was Mr. Hardeep Singh, Executive Committee Member, IFMA With a rich experience of 40 years.



ESG Creating Meaningful Change for your Business

CA Dr. Debashish Mitra – President ICAI and CA Sanjib Sanghi had a very informative conversation about how ESG is creating a meaningful change for businesses in India.

AI Tools to increase Business Visibility

Mr. Rishabh Pugalia -
ExcelNex

Digitization to Digital Transformation

The impending Paradigm shift



Micro-Finance in uplifting social class

Micro-Finance in uplifting social class Mr. Rahul Johri - Chairman, Vector Finance, Mr Rahul Johri and his team.



How is India positioned now?

Mr. Saurabh Mukherjee - Founder and Chief Investment Officer of Marcellus Investment Managers.



Neo-Banking

Mr. Rajesh Johnny, Co-Founder / CSO BranchX





Infrastructure - India's Growth Trajectory

Shri Nitin Gadkari, Minister of Road Transport & Highways, Government of India. Well renowned for his Organisational Skills and holding his office for the longest Tenure as Minister for Road Transport & Highways. He played a pivotal role in the Pradhan Mantri led Gram Sadak Yojna. On the other side urging automobile makers to adopt global safety norms prioritising safety measures.

Vocal for Local - Enabling Entrepreneur

Mr. Chetan Bhagat, renowned author, candidly discussed his failures and struggles as openly as his success. He also launched 'Dream Believe Magic' - a book authored by Mr Vaibhav Soni, Chair - Young Indians, Kolkata about the journey as a Young Indian.





YiFi NEXT

Start-up Pitch Fest

Curated by

VELOCITY1



FREEFLOW

Start-Up is an aspiration of every Young Indian today and they are also the key drivers of Innovation in our country. And as such they must be given the right platform to nurture and grow. Today, startups aren't just a segment or a group of people trying to do something in AI or deep learning, they are businesses whose products and services are a part of our everyday life. Naturally, no business fest is complete without the active involvement of new age businesses.

Some of the broader achievements from the YiFi Next are as follows :

- Yifi Next was not only one of a kind event dedicated to startups in Yi, it was also a unique event for Kolkata.
- Total Startup Application: 500+ Applications
- Total number of Investors/Fund Houses: 25 Investors
- Total Fund Ask: ` 195 Cr.
- Total of Soft Commitments (Interest) by Investors: 25 Startups
- Total Count of Commitments: 100+ Soft Commitment
- Attendees: 500+ across events



YiFi EXPO

35+ Stalls Exhibition

YiFi Expo showcased over 35 exhibitors from different cities connected directly or indirectly to the finance sector such as Dezerv Investments, Zoho Corp, Branch X India, Kredent InfoEdge, OneX Solutions, Pledge Vocal for Local and lots more.



YiFi CONNECT

Unique Speed Networking



YiFi Connect was an unique opportunity to do fruitful business networking with peers from similar interest groups. Here about 60-80 people registered themselves and did a one-on-one interaction across 4 pavilions of their choice, Finance, Manufacturing, Service or Startups. Each interaction lasted for 6 mins and then the seats were changed, giving each one a chance to interact with the one on the opposite side.

YiFi UNWIND

Networking Dinner
with HumSufi Band

In the words of Rob Sheffield, "But bringing people together is what music has always done best", Humsufi, the band, got the YiFi event to a close with a bang. It was a great way for everyone to unwind and network. The evening was electric and vibrant.



the country, which is higher than that of China, the US and European countries. The idea is to make waterways as a popular mode of transport for passengers and goods as this will help in bringing down the import cost of petrol and diesel, which is around Rs 16 lakh crore for the country annually, he said.



‘Need to cut logistics cost to boost growth’

KOLKATA: Union Minister Nitin Gadkari has said there is need to reduce logistics costs in the country, which is higher than that of China, the US and European countries. The idea is to make waterways as a popular mode of transport for passengers and goods as this will help in bringing down the import cost of petrol and diesel, which is around Rs 16 lakh crore for the country annually, he said. "Our first priority is roads, second railways, and lastly aviation. By the end of the year, the share of Chartered Accountants of India on Friday evening here. Logistics cost in India as a percentage of GDP is 16 per cent, which is very high, he said, adding that it is ten per cent in China, the US and European countries."

PELIKKEN

‘ইয়াং ইন্ডিয়ান্স’, কলকাতা পোর্টারের আর্থিক কনক্রে...



The Telegraph

YIF (Young Indians Franchise) advertisement. It features logos of Wbdc, dezer.v, and various partners like Padireo, Comasco, and Hyundai. The ad includes a QR code and mentions "16" and "17 September 2022".

स लागत घटाने पर जोर

प्राथमिकता जलमार्ग, दूसरी रेलवे, तीसरी सड़क व अंतिम हवाई मार्ग है. लॉजिस्टिक्स लागत में कमी आने से देश में रोजगार सृजन में मदद मिलेगी. " केन्द्रिय मंत्री ने यह भी कहा कि भारत लॉजिस्टिक्स लागत, सकल घरेलू उत्पाद (जीडीपी) की 16 फीसदी जो बहुत ज्यादा है. चीन में यह फीसदी केवल 10 फीसदी है. यूरॉप में यह फीसदी 8 फीसदी है.

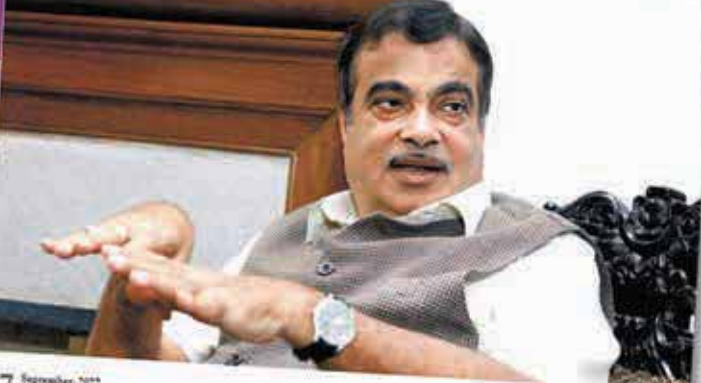


THE HINDU

यंग इंडियंस के कोलकाता चैप्टर ने पहले वित्तीय सम्मेलन की मेजबानी की, केन्द्रीय मंत्री नितिन गडकरी समेत कई उद्योगपति हुए शामिल

कोलकाता, 17 सितंबर: यंग इंडियंस के कोलकाता चैप्टर ने शहर में आयोजित पहले वित्तीय सम्मेलन की मेजबानी की. इस अवसर पर नितिन गडकरी, केन्द्रीय मंत्री, और अन्य उद्योगपति शामिल हुए. गडकरी ने कहा कि लॉजिस्टिक्स लागत को कम करना देश की विकास दर को बढ़ावा देगा.

BW BUSINESSWORLD



THE TIMES OF INDIA

Logistics cost in India 16% of GDP
 Union Minister said that the logistics cost in India is 16 per cent, which is higher than that of China, the US and European countries. The idea is to make waterways as a popular mode of transport for passengers and goods, which will help in bringing down the import cost of petrol and diesel, which is around Rs 16 lakh crore annually, he said.

17 September 2022 by BTV Online Bureau

Ahead of the release of the National Logistics Policy, Union Road Transport Minister Nitin Gadkari said that the logistics cost in the country is higher than China, America and European countries and there is a need to reduce it. Gadkari said that by this waterways as a popular mode of transport of passengers and goods, which will help in bringing down the import cost of petrol and diesel, which is around Rs 16 lakh crore annually. On Saturday, Prime Minister Modi is expected to announce the National Logistics Policy. The government has already said that it will help in bringing down the import cost of petrol and diesel, which is around Rs 16 lakh crore annually.

NDTV

Our first priority is roads, second railways, third road and lastly aviation. Bringing down logistics costs will help in generating employment in the country, said a programme organised by Young Indians and the Institute of Chartered Accountants of India on Friday evening here. Logistics cost in India as a percentage of GDP is 16 per cent, which is very high, he said, adding that it is ten per cent in China, and nearly eight per cent in the US and Europe. Gadkari, the minister of road transport and highways, said the Prime Minister Modi will help in coordination among various departments. "There is a need to connect rail and road transport with waterways," Gadkari said. More use of sustainable fuels like bio-gasoline and bamboo as that cheap fuels will help substitute imports of petrol and diesel.

India Needs To Cut Logistics Cost As Compared To Other Countries: Gadkari

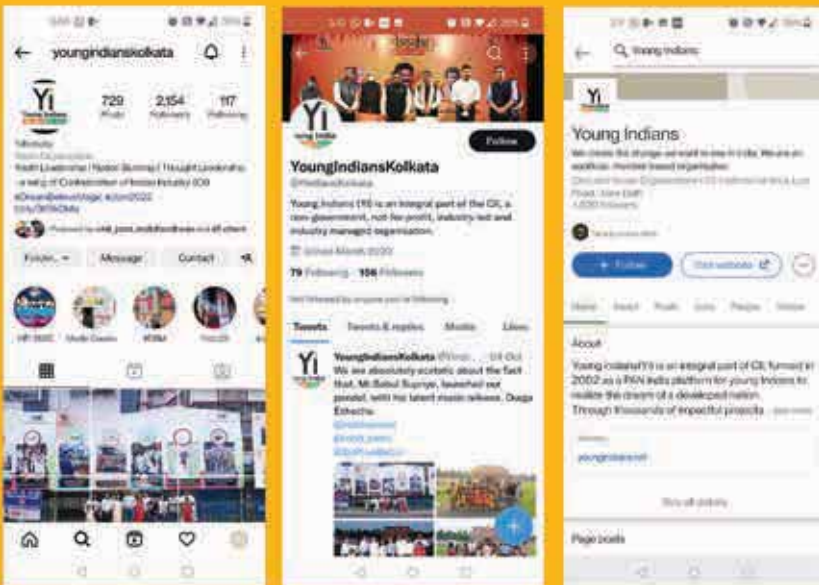


Outdoor Campaign



Social Media Reach in 3 Days

- Instagram 16.4K accounts reached
- Facebook 5127 page views
- Twitter 17.7 K post impressions
- LinkedIn 37.1 K post impressions



<https://www.facebook.com/YiKolkata>

<https://www.instagram.com/youngindianskolkata/>

<https://www.linkedin.com/company/82627794/admin/>

<https://twitter.com/YIndiansKolkata>



Young Indians' Largest Conclave on Entrepreneurship & Financial Renaissance

Sponsorship Deliverables 2024

Deliverables	Title	Platinum	Gold	Silver	Bronze
	30,00,000	20,00,000	10,00,000	7,50,000	4,00,000
Logo Visibility					
- Backdrop at the Venue	Yes	Yes	Yes	Yes	
- Multiple Flex and LED at Venue	Yes	Yes	Yes	Yes	Yes
- Event Mailers	Yes	Yes	Yes	Yes	Yes
- Whatsapp Creatives	Yes	Yes	Yes	Yes	
Media Coverage					
- Mention in Radio	everytime	few	fewer		
- Press Ads in leading Newspapers	Yes	Yes	Yes	Yes	Yes
- Social Media shoutouts	Yes	Yes	Yes		
- Hoarding / Advertisements	Yes	Yes			
Exhibit					
- Kiosk	Premium	1	1		
- Standies at strategic location	4	2	2		
Speaker Session / Workshop	Main Panel	Main Panel	Plenary	Plenary	
Data Base Access	Event Invitees + YI Kol Members	Event Invitees	Event Invitees		
Guest Passes	5 passes	4 passes	3 passes	2 passes	1 pass
On Stage Felicitation	Yes	Yes	Yes	Yes	Yes
Special Announcement at Event thanking our sponsors	Everytime	Few	Fewer	Start & End	Start & End
Mention in Qtly Newsletter	Yes	Yes			
Brand Logo visibility in Marquee Events	Yes				
Stall space at Marquee Events	Yes				
Networking cocktail dinner	Yes	Yes			
Guest of honor at Annual Day	Yes				
Company write up in annual magazine	Yes	Yes			



