

# CHRONICLES

# 2025



J U N E - E D I T I O N



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# JUNE

## AT A GLANCE 2025



I M P A C T

**NUMBER OF ACTIVITIES : 227**



**5579**

**MEMBERS  
ENGAGED**



**15625**

**SCHOOL  
STUDENTS**



**7481**

**COLLEGE  
STUDENTS**



**2255**

**RURAL  
CITIZENS**

# Yi SINGAPORE ENGAGES WITH HIGH COMMISSIONER OF INDIA TO SINGAPORE



## INTERNATIONAL ENGAGEMENT | SINGAPORE

The Yi Singapore Chapter had the honour of meeting Dr. Shilpak Ambule, High Commissioner of India to Singapore, on 30th June 2025.

This year's edition will bring together an exceptional cohort of dynamic Co-Chairs from 66 Yi chapters across India and Singapore - all united by their commitment to lead, build, and drive nation-building through action.

### DELEGATION LED BY

- **Mr. Darius Forbes, Director** – Forbes Marshall International
- **Mr. Mohammed Irshad**, Head – Corporate Affairs (ASEAN), Tata Consultancy Services

### KEY FOCUS AREAS DISCUSSED

- **Strengthening India-Singapore ties through youth-led initiatives**
- **Exploring collaborative opportunities in innovation, entrepreneurship, and diaspora engagement**
- **Enhancing business connect and global youth leadership dialogues**

Yi extends heartfelt gratitude to Dr. Ambule for his hospitality and valuable insights.

This meeting marks an important milestone in deepening Yi's global footprint and its mission to engage Indian youth with international thought leadership and policy dialogue.



# MASOOM CONCLAVE 2025

A DECADE OF AWARENESS. A CALL FOR ACTION.

## CELEBRATING 10 YEARS OF PROJECT MASOOM



To mark 10 impactful years of Project Masoom, CII Young Indians (Yi) Bengaluru hosted the Masoom Conclave 2025—a landmark event focused on child safety, protection, and systemic change.

The conclave served as a platform to present a White Paper to the Government, highlighting gaps in the child protection ecosystem and proposing actionable solutions for stronger institutional reforms.

## CHIEF GUESTS & DIGNITARIES

- **Padma Shri Vijaya Lakshmi Deshamane** – Chief Guest
- **Mr. Nanjaiah**, Joint Director, State Education and Training Resources, Government of Karnataka

Their presence underscored the importance of **collaborative, grassroots efforts to safeguard children**

## KEY HIGHLIGHTS

- Panel Discussion: Safeguarding Children – Voices from the Frontline
- Explored ground realities, school-level interventions, and implementation challenges in child safety.
- **Moderator:** Ms. Poojitha Prasad, Chapter Chair, Yi Bengaluru
- **Panelist:**
  - Dr. Kaushik Murali, Past Chair, Yi Bengaluru & President, Sankara Eye Foundation India
  - Mr. Robin Christopher Joseph, Independent Law Practitioner
  - Ms. Kushi Kushalappa, Director – Support & Rehabilitation, Enfold Proactive Health Trust

### Workshop: Cyber Verse – Identifying Psychological Warning Signs

Focused on recognizing early psychological indicators of child sexual abuse

### Facilitator:

Dr. Ashwini N V, Vertical Co-Chair – Rural Initiatives, Yi Bengaluru & Founder-Director, Muktha Foundation

### Workshop: Legal & Procedural Aspects of Child Sexual Abuse

A deep dive into legal frameworks and institutional reporting mechanisms for child protection

### Facilitator:

Mr. Samarth Srinivas, Vertical Chair – Learning, Yi Bengaluru & Founder, J.K. Legal

### Panel Discussion: Inclusive Protection – Preventing Abuse Among Children with Diverse Vulnerabilities

Addressed gaps in protection for children from marginalized and vulnerable communities, with voices from survivors, educators, and experts.

### Panelists:

- Ms. Shukla Bose, Founder & CEO, Parikrma Humanity Foundation
- Mr. Mahendra Kumar, Cyberversion Foundation
- Ms. Shashikala K.B., Retd Senior Assistant Director, Dept of School Education
- Ms. Maya Sharma, Senior Journalist

## Outcome & Next Steps

The conclave laid the foundation for a White Paper submission to the Government, encapsulating insights, gaps, and recommended policy solutions.

As Yi celebrates 10 years of Masoom, this conclave stands as a renewed commitment—moving from awareness to action, and shaping safer futures for every child.



# MEGA MASOOM MONTH

## GUWAHATI LEADS THE CHARGE

**JUNE 2025 | IMPACT IN ACTION**



Yi Guwahati transformed the entire month of June 2025 into a Mega Masoom Month, delivering powerful on-ground action and engaging over 2,000 stakeholders in the mission for child safety—both physical and digital.

Through impactful sessions and community engagement, the team ignited conversations and built awareness across the city.

### KEY HIGHLIGHTS

- **Total Sessions Conducted: 39**
- **Children Sensitized: 1,952**
- **Parents Trained: 60** parents equipped with tools to protect and support their children
- **Youth Leadership: 21** Young Leaders trained under the Training of Trainers (ToT) model—creating a new generation of peer advocates for child safety

From classrooms to community halls, Yi Guwahati brought Project Masoom to life with energy, empathy, and measurable impact—setting an inspiring benchmark for all chapters.



### A SHINING EXAMPLE OF PASSION-DRIVEN LEADERSHIP IN ACTION!



# Yi CLIMATE CHANGE JUNE 2025 SUMMARY DRIVING GREEN ACTION ACROSS INDIA

## MAY 2025

Reporting Period: 26 May – 25 June 2025 (CII – Yi Health Card Data)

### VERTICAL IMPACT

- 🌱 **Trees Planted:** 12,581
- 🌱 **E-Waste Collected:** 2,352 Kgs

### STAKEHOLDER ENGAGEMENT

- 🌱 **Members Engaged:** 428
- 🌱 **Thalir Students Reached:** 45,730
- 🌱 **YUVA Participants:** 18,302
- 🌱 **Rural Citizens Impacted:** 79

### HIGH-IMPACT ACTIVITY SPOTLIGHT

#### FRUITS FOR THE FUTURE CAMPAIGN | Yi KOCHI

- 🌱 **5th June 2025 | World Environment Day**
- 🌱 **Yi Kochi spearheaded the Fruits for the Future Awareness Campaign, reaching:**
  - 🌱 22,000 Thalir students from 14 partner schools
  - 🌱 18,000 YUVA students from 10 partner colleges

#### INITIATIVE HIGHLIGHT

- 🌱 Fruit saplings were planted at each campus, symbolizing a collective pledge toward sustainability and long-term environmental responsibility.

1) Yi Climate Change Vertical continues to build momentum—cultivating awareness, action, and impact at scale.

2) Yi Siliguri – On World Environment Day, Young Indians Siliguri Chapter planted 10,000 trees in a single day, at Shaurya Park using the Miyawaki method, along with the CRPF.



**Yi** CLIMATE  
INITIATIVE CHANGE





# Yi SIGNS MoU WITH

## GUJARAT ROAD SAFETY AUTHORITY (GRSA)

### STRENGTHENING ROAD SAFETY AWARENESS

## ACROSS GUJARAT



Young Indians (Yi) has signed a strategic Memorandum of Understanding (MoU) with the Gujarat Road Safety Authority (GRSA) to drive state-wide road safety awareness initiatives.

### SCOPE OF COLLABORATION

**The partnership will promote road safety using Yi's three flagship modules:**

- Chota Cop – Instilling road safety values in children
- Yi Farishtey – Building mass awareness around emergency response
- Yi Farishtey Accident First Responder Certified Training Program – Preparing citizens with lifesaving first responder skills



### CHAPTER PARTICIPATION

**Yi chapters from**

- Ahmedabad • Bhavnagar • Rajkot • Surat
  - Vadodara
- actively contributed to this initiative, ensuring on-ground execution and engagement

### SUPPORT FROM GRSA

**GRSA provided strong institutional support by**

- Informing and mobilizing educational institutions
- Appointing RTO officers for local coordination
- Assisting with venues, trainers, and logistics



This partnership marks a significant step toward grassroots-level road safety education, empowering youth and citizens with critical knowledge and emergency preparedness across Gujarat

# INTERNATIONAL YOGA DAY 2025 CELEBRATING WELLNESS & UNITY

**ACROSS 20+ YI CHAPTERS**



On International Yoga Day 2025, Young Indians (Yi) led a nationwide wellness movement, energizing communities across 20+ chapters.

**THROUGH COLLABORATIONS WITH LEADING YOGA ORGANIZATIONS, YI BROUGHT TOGETHER**

🌱 Yi Members | 🌱 School Students | 🌱 YUVAs | 🌱 Children with Disabilities

## PROGRAM HIGHLIGHTS

- 🌱 Guided yoga sessions in schools and colleges
- 🌱 Community-driven wellness events
- 🌱 Inclusive programs tailored for children with disabilities
- 🌱 Mindfulness and breathing workshops

With expert-led sessions designed for all age groups and abilities, the celebrations showcased Yoga as a unifying force—promoting well-being, discipline, and a stronger sense of national pride among India's youth.



**FROM MOVEMENT TO MINDFULNESS, IT WAS A DAY OF COLLECTIVE WELLNESS AND  
BHARAT RISING THROUGH BREATH AND BALANCE.**



**BHARAT**  
—**RISING**

# STORIES OF IMPACT

**YI**  
—  
**KOCHI**

**YI**  
—  
**BHOPAL**

**YI**  
—  
**TIRUPATI**

# #STORIESOFIMPACT

## LIGHTING THE WAY TO SUSTAINABILITY

Yi Kochi – LED Clinic to Curb Toxic Waste



## WHAT

Yi Kochi, under the Climate Change Vertical in collaboration with Yuva and the Department of Commerce-SF, St. Peter's College, Kolenchery, launched an E-Waste Management initiative—The LED Clinic.

### The goal:

To reduce harmful LED waste, promote sustainability, and create a community-driven circular economy model focused on LED bulb and tube repair and redistribution.

## HOW

The project was executed in five structured phases

- 📦 **Awareness:** Workshops, door-to-door campaigns, and posters educating the community on e-waste hazards
- 📦 **Collection:** Weekly household visits by students every Saturday to collect damaged LED bulbs
- 📦 **Repair:** Students, trained in LED repair and safety protocols, worked during weekday evenings post-classes
- 📦 **Redistribution:** Repaired units redistributed through Kudumbashree networks and community centers
- 📦 **Evaluation:** Ongoing monitoring of collection, repair quality, and community feedback

**A unique weekly operational cycle kept the project consistent and community-anchored.**

# #STORIESOFIMPACT

## LIGHTING THE WAY TO SUSTAINABILITY

Yi Kochi – LED Clinic to Curb Toxic Waste



## IMPACT

- 500+ damaged LED bulbs and tubes collected and repaired from Ward 6 & 7 of Poothrikka Panchayat
- Reduced harmful e-waste from entering landfills
- Provided low-cost lighting solutions to local households and small businesses
- Fostered awareness and behavioral change among students and the larger community
- Established the college campus as both an e-waste repair center and an awareness/training hub



## PEOPLE & COLLABORATIONS

- Yi Kochi – Climate Change & Yuva Verticals | Kudumbashree Members
- Department of Commerce-SF, St. Peter's College, Kolenchery | Faculty & Student Volunteers
- Haritha Karma Sena Volunteers | Local Residents of Poothrikka Panchayat (Ward 6 & 7)

**The LED Clinic now stands as a replicable model for community-driven sustainability, proving how education, innovation, and collective action can curb e-waste and spark social change.**



# #STORIESOFIMPACT

## MUKT ANTI-TOBACCO CAMPAIGN – A LANDMARK INITIATIVE

1st June 2025 | Samanvay Bhawan, Bhopal (Yi Bhopal × Global Smile Foundation)

## WHAT

- ✦ The MUKT Anti-Tobacco Campaign was a large-scale public health initiative aimed at raising awareness and driving action toward a tobacco-free society in Madhya Pradesh.

## HOW

- ✦ The campaign featured a synchronized Anti-Tobacco Pledge across the state.
- ✦ At exactly 12:00 PM, people from 228 locations across all 52 districts of Madhya Pradesh joined together in one powerful, coordinated moment.
- ✦ The campaign was officially recorded in the Golden Book of World Records for the largest synchronized anti-tobacco pledge.

## IMPACT

- ✦ 42,000+ individuals pledged against tobacco use
- ✦ A powerful, state-wide message promoting public health and preventive care
- ✦ Established a historic world record—bringing global recognition to the cause
- ✦ Sparked conversations and commitment toward long-term behavioral change

## PEOPLE / COLLABORATIONS

- ✦ Organized by Yi Bhopal in collaboration with the Global Smile Foundation
- ✦ Supported and graced by :  
Hon'ble Deputy Chief Minister Shri Jagdish Devda  
Hon'ble Deputy Chief Minister Shri Rajendra Shukla  
Hon'ble Mayor of Bhopal Smt. Malti Rai

**This historic initiative stands as a bold declaration for a tobacco-free future and showcases the power of youth-led public health action in shaping a healthier Bharat.**

**YI**  
**BHOPAL**



# #STORIESOFIMPACT

## YI TIRUPATI CPR & BASIC FIRST AID TRAINING SESSION - EMPOWERING YOUTH WITH LIFE-SAVING SKILLS

June 17, 2025



## WHAT

- A high-impact CPR and Basic First Aid Skills Training Session was conducted to equip youth with life-saving emergency response techniques, emphasizing the importance of medical readiness among future leaders.

## HOW

- The session was held in collaboration with the National Cadet Corps (NCC), Amara Hospital, and Mohan Babu University.
- 500+ NCC cadets from the 29(A) Battalion were trained
- The program was supervised by NCC Command Officers
- The training was led by Dr. Sivarama Krishna Reddy, Co-Chair – Health Vertical, Yi Tirupati
- The session included live demonstrations and hands-on practice of CPR and basic first aid procedures

## IMPACT

- Empowered 500+ cadets with real-time emergency response capabilities
- Reinforced leadership, discipline, and civic responsibility through health-based learning
- Strengthened medical preparedness among India's youth
- Aligned with the larger vision of creating confident, capable first responders in society

## PEOPLE / COLLABORATIONS

- Yi Tirupati – Road Safety & Health Vertical
- National Cadet Corps – 29(A) Battalion
- Amara Hospital
- Mohan Babu University
- Dr. Sivarama Krishna Reddy – Trainer & Health Vertical Co-Chair



**This initiative stands as a testament to Yi's commitment to nation-building through health education, while uniting institutions with a shared mission of developing responsible, action-ready young citizens**

# UPCOMING ACTIVITIES

## CALENDAR

### JULY 2025

8 JULY 2025



Yi Young Indians WE CAN WE WILL

BHARAT RISING

CII Confederation of Indian Industry

UVA Yi Springboard Education

YI INNOVATION

**DREAM IT. PITCH IT. BUILD IT.**

IMAGINE | DO | SHARE

# IDS 5.0

LAUNCHING ON

8 July 2025 1700 hrs

LIVE ON ZOOM

Scan to Attend



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8 JULY 2025



Yi Young Indians WE CAN WE WILL

BHARAT RISING

CII Confederation of Indian Industry

thali LET'S FUTURE PROOF SCHOOL

YI INNOVATION

Event Partner

INNO VENTURE Discover. Learn. Innovate.

# THALIR INNOVATION CHALLENGE 2025

Planting Seeds of Innovation, Growing Futures

8 July 2025 1700 hrs

LIVE ON ZOOM



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# UPCOMING ACTIVITIES

## CALENDAR

### JULY 2025

18 JULY 2025

**Yi** Young Indians WE CAN WE WILL

**BHARAT RISING**

**CII** Confederation of Indian Industry

**YIF 2025** Young Indians' Largest Conclave on Entrepreneurship & Financial Renaissance  
Adapt | Evolve | Inspire

#MoneyNeverSleeps  
18<sup>th</sup> - 19<sup>th</sup> July  
Sahara Star, Mumbai



**PIYUSH GOYAL**  
Hon'ble Minister of Commerce & Industry, Government of India



**GAJENDRA SINGH SHEKHAWAT**  
Hon'ble Minister of Tourism and Culture, Government of India



**NILESH SHAH**  
Group President & Managing Director, Kotak Mahindra Asset Management Company



**Dr A VELUMANI**  
Creator, Thyrocare



**RAGHU RAMAN**  
Strategic Coach, Leadership Guru



**NAVNEET MUNOT**  
MD & COO, NPFC Asset Management Company Limited (NPFC AMC)



**RAJ SHAMANI**  
Founder, House of S



**Dr SHIMARAYA METRI**  
Director, IIM Nagpur



**JACKIE SHROFF**  
Indian actor & former model



**RAHUL JAIN**  
Business Coach, India



**DR GANESH NATARAJAN**  
Executive Chairman and Co-Founder, ST World, STT Data Solutions Ltd



**KAILASH KULKARNI**  
Chief Executive Officer, HSBG Mutual Fund, HSBG



**SHOBU VARLAGADDA**  
Co Founder & CEO, Arka Medisystems



**ARJUN VAIDYA**  
Founder, V2 Ventures & Co Vaidya's



**TEJAS GOENKA**  
MD, Tally Solutions



**SRINATH RAVICHANDRAN**  
Co-Founder, Agrikul Cosmos



**PRATHAM MITTAL**  
Founder, Mentor's Union



**AASHISH P BHATNAGAR**  
Chief Executive Officer, Whitebox Capital Asset Management



**ROHIT MURARKA**  
Business Head - India, Cherry Investments & Insurance, Kotak Mahindra Bank



**ANKIT DOSHI**  
Director, Aravind Group, Solar II NRC & Energy Storage

Silver Partners:






Bronze Partner:  Technology Partner:  Creative Partner:  Branding Partner:  Radio Partner: 

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# JUNE

was momentum in motion.

.....

# JULY

is where we multiply it.

FROM GLOBAL CONVERSATIONS TO GRASSROOTS ACTION  
WE'VE PLANTED SEEDS, SPARKED CHANGE, AND RAISED VOICES.

Now, it's time to scale.

**FOR BHARAT. FOR IMPACT. FOR TOMORROW.**